

# THE GAZETTE

The quarterly newsletter of Instor by Kider India Pvt. Ltd.



## Instor showcases innovative retail solutions at In-Store Asia

To continue helping innovative retailers gain a competitive edge in the everchanging retail landscape, Instor by Kider India Pvt. Ltd. showcased a gamut of innovative products and solutions at the In-Store Asia 2019, held at Bombay Exhibition Centre, Goregaon East, Mumbai from 14th - 16th March 2019. With a functional, innovative and premium range of display, storage and movement solutions, Instor makes retail stores distinctively modern, attractive and customer friendly. Instor in now also working with global brands for racks solutions for smart warehousing and warehouse automation.



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## New Installations









Ishwar Super Shopee, Bavdhan, Pune









Varadraj Stationery, Kolhapur





### **BIG BAZAAR** Mathura













**BIG BAZAAR** Gulbarga

### Celebrations at Instor





**Mahashivratri Celebrations** 







Women's Day 2019





Republic Day Celebrations









Felicitating 'Star of the Month'









**Celebrating Safety Week** 

### In the news

#### Instor by Kider to enter wooden fixture manufacturing

By Satarupa Chakraborty | December 20, 2018

The company is targeting fashion, apparel and lifestyle brands.



Pune-based shelving system & display insture manufacturing company, Instor by Kider India Pvt Ltd, is looking to expand their wood facility soon to serve apparel and fashion retail brands. Kider, originally a company from Spain, was taken over by Indian promoter in 2014 and has been manufacturing mostly metal shelving systems.

Explaining further on the future plan, Manu Sharma, President, Instor by Kider India Pvt Ltd, shared with Retail-4growth, "Right now, we have tied up with one of the leading wooden fixture manufacturing firms of the country to expand our expertise in wooden fixtures. We will disclose our partner's name only after a certain scale of operation is achieved."

Kider has also deployed an additional paint-line to their facility for boosting their powdercoating infrastructure and is looking to add one more paint-line soon. Kider's facility has also been fortified lately with a wire-bending machine and press machine. "The press machine will expedite our operation faster and at a much lower cost," Sharma added.









# Instor India on board with Walmart India





Instor India has bagged the first batch of orders for Walmart India. Instor will now be working on neighbourhood format stores of Walmart.

Instor by Kider India Pvt. Ltd. is India's leading manufacturer and exporter of functional, innovative and premium range retail fixtures and industrial solutions. We look forward to a continued association with Walmart India.

### **Contact Us**

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