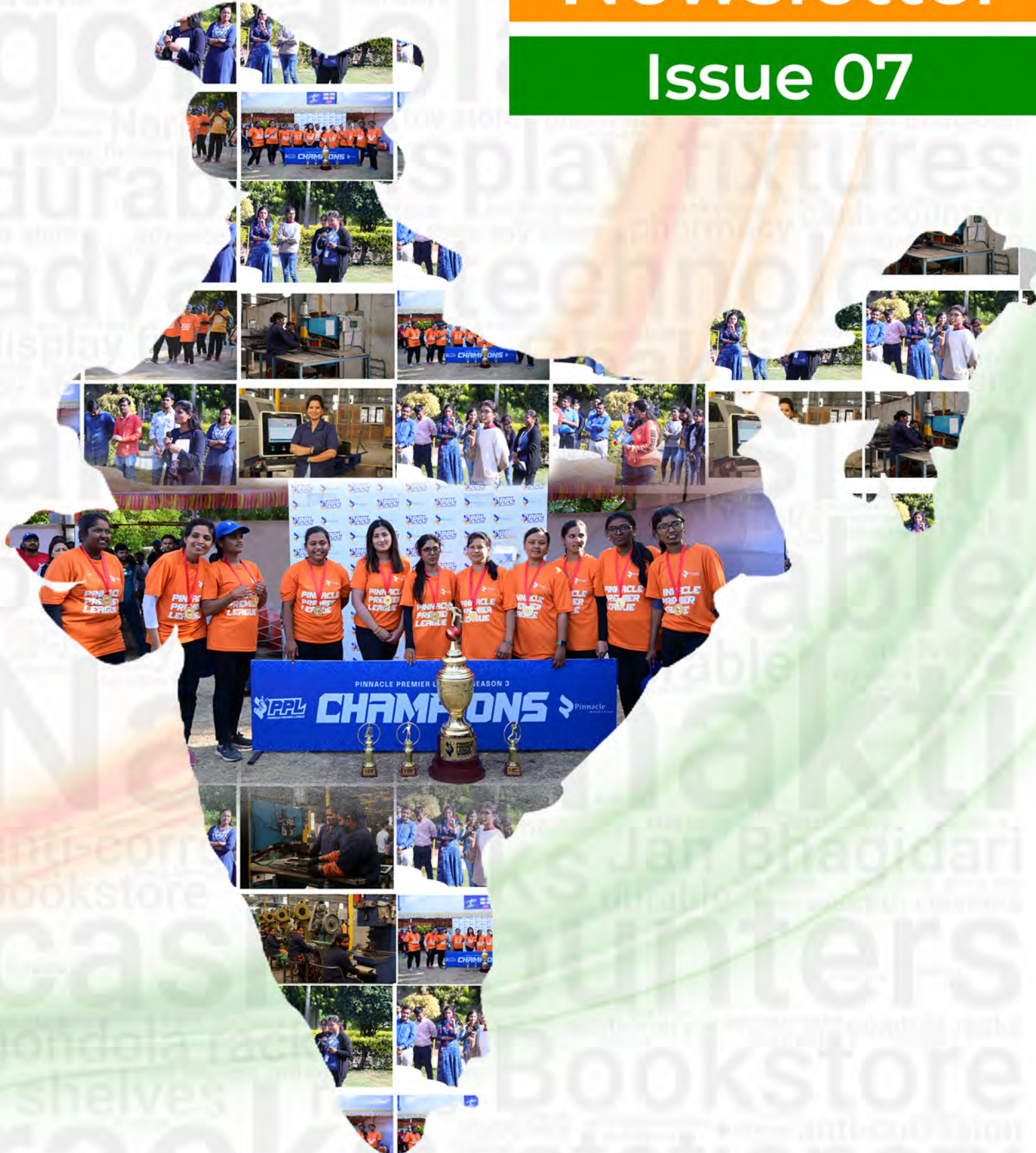


Newsletter

Issue 07





Page No.

03

Director's Desk

Page No.

04

Highlights

Page No.

06

Industrial Fixtures and Solutions

Page No.

07

Retail Fixtures: New Installations

Page No.

10

New Joiners

Page No.

11

Message from COO

Page No.

12

Instor Superstars

Page No.

14

Customer Testimonials

Page No.

15

What's Trending

Page No.

16

Just for Fun

Page No.

17

Meet the Team

Page No.

18

Instor's Nari Shakti

Page No.

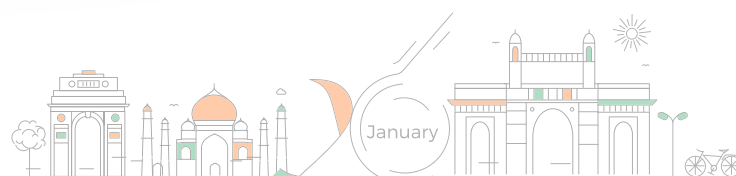
19

Employee Engagement

Page No.

22

Embracing Make in India



Director's Desk



It brings me immense joy and satisfaction to see Instor India reaching new heights with each passing quarter. The last quarter has been filled with milestones, accomplishments, partnerships, collaborations, and collective learning. For the very first time, three teams from Instor participated in the inter-company cricket tournament hosted by Pinnacle Industries Limited. I must express my admiration to each employee for their tireless effort and dedication, which resulted in the beautiful trophies coming home after one month of arduous hard work, early morning practice sessions along with regular work commitments.

More significantly, I am pleased to see the transformation our entire team has recently experienced as a result of this initiative. Courage, Dignity, Integrity, and Respect for Self and Others were key takeaways for me as I personally learned this sport and built three fantastic teams before playing to win.

The last year particularly has been quite exciting wherein we had some new talent joining us. Their contributions have been of tremendous help in the growth of Instor and I can't wait to see it soaring to new heights.

On the occasion of the 74th Republic Day, I would like to take the opportunity to thank the Nari Shakti of Instor for their imperative dedication throughout our journey. It wouldn't have been the same without you all.

It is pleasingly astonishing to see the number of women working with us more than double in just a year. Such significant and sustainable progress towards gender equality and employee well-being is what I am looking forward to.

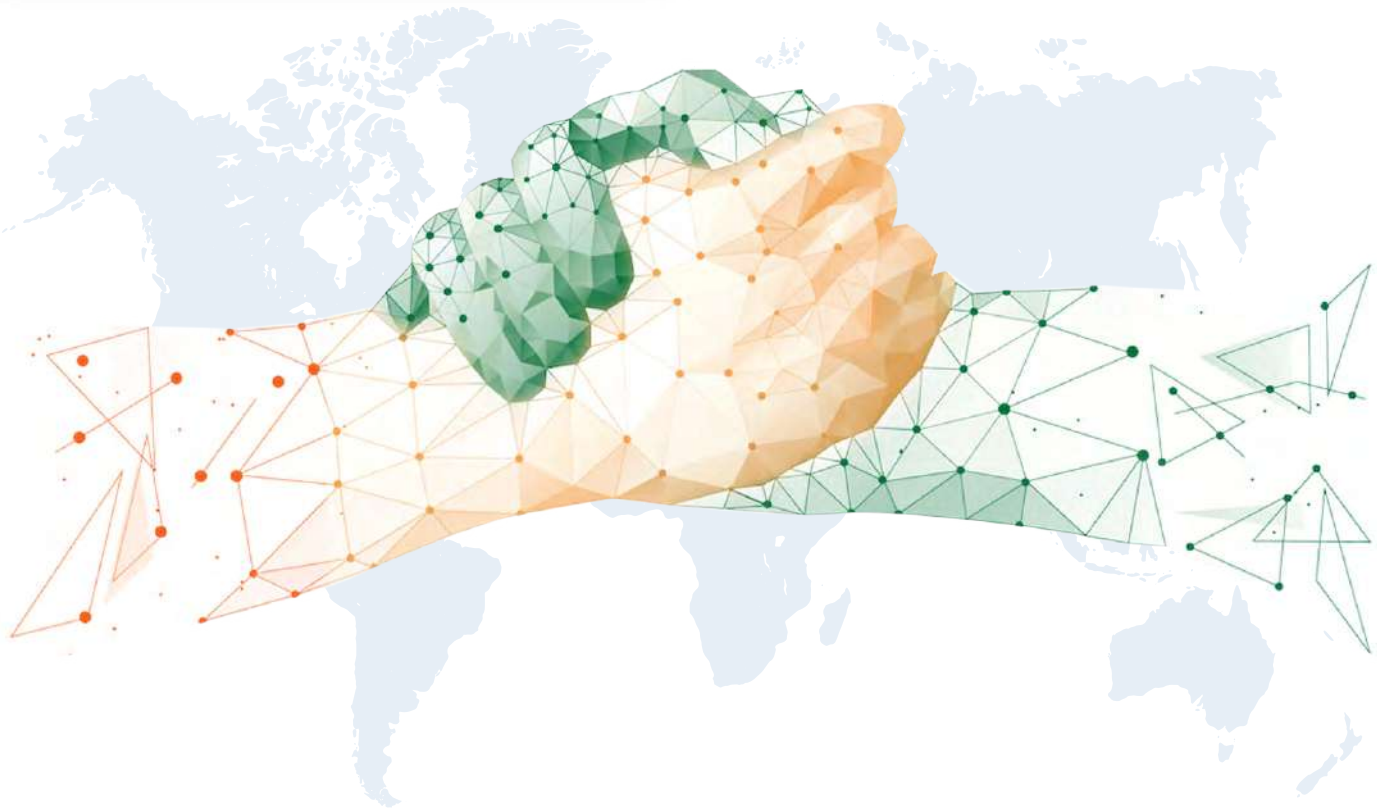
To all our employees and customers - A heartfelt thank you for your continued commitment to Instor Kider India Pvt Ltd.

Happy Republic Day!

Ritika Mehta
Director,
Instor Kider India Pvt Ltd



Highlights



Instor India collaborates with bigbasket

We are glad to announce our collaboration with bigbasket, India's leading online grocery retailer backed by the Tata Group, for their first offline store in Hyderabad. We created high-quality and attractive store fixtures to help customers have a memorable in-store shopping experience at bigbasket. The initial management and customer feedback for the product installation have been excellent and very positive. We look forward to supporting bigbasket in setting up world-class physical stores across India as the company expands into the offline space.

Highlights

Marmon USA team visited Instor Kider India

Instor India is pleased to announce a successful collaboration with Marmon Holding Incorporation, a well-known industrial machinery manufacturing company that visited our plant recently. This is a significant accomplishment because we will now be supplying the company with store fixture parts, which will help Instor reach new heights.



Decathlon's France Team Visit

We're excited to announce that the Decathlon France team recently made a visit to our manufacturing unit and complimented us on our assets and facilities. This is a huge accomplishment for Instor enabling us to expand into new markets.



Japanese delegates visits Instor India

Industrial Fixtures and Solutions

Whether you're looking to create material racking systems or a unique display, Instor India has the design & manufacturing capability to create just what you're looking for. Between our best-in-class technology and industry-leading team, you will receive precise craftsmanship of the highest quality sheet metal fabrication. We use best-in-class metal forming equipment that provides quality and cost-efficient sheet metal fabrications.

Over the years, we have developed in-house capabilities in manufacturing fixtures and solutions for retail, industrial, warehouse, automotive, and other specialized applications. We are also happy to provide an array of services necessary to meet the full scope of development work, including the preparation of production drawings, in order to ensure that the products we produce fully meet design & quality expectations.

Our Industrial Fixtures Clientele



GreyOrange



Godrej



Miracle



Force Motors

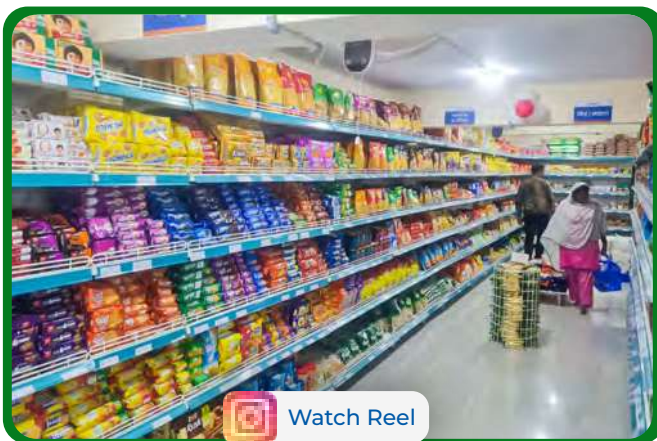
Retail Fixtures: New Installations

Roots Store, Udaipur

We're delighted to be partnered with Udaipur's premium retail store, 'Roots'. The new, excellently crafted and aesthetically pleasing store layout and furnishings created by Instor India guarantee an unforgettable shopping experience at Roots. For their shopping mall, Instor offered a wide selection of display and storage fixtures. We have delivered specialty food displays, storage containers, bakery racks, vegetable and fruit display racks, impulse fixtures, checkouts, and many others. Our unique and specialized selection of retail fixtures for Roots guarantees the best possible product display and outstanding customer service.



[Watch Reel](#)



[Watch Reel](#)

S-Mart, Wardha

We're pleased to have worked with S Mart's three outlets in the Wardha district. The stores are fully equipped with modern and long-lasting fixtures that make shopping more convenient for customers. Customized store fixtures and solutions have been used to maximize storage and guarantee better customer service. Additionally, we have offered contemporary solutions that are modernized.

Ingsa Mart, Pune

Instor India is pleased to have collaborated with Ingsa Mart's Bavdhan store. Durable and appealing store fixtures can provide a seamless customer shopping experience. In order to optimize storage and ensure enhanced customer focus as well as store experience, we have created and developed specialized store fixtures and solutions.



[Watch Reel](#)

New Store Installation

Vermani Store, Jammu

Instor India had a great time working with the Vermani Store in Jammu. Our exceptional fixtures were planned, designed, and built to provide an outstanding customer experience. Instor provides a large array of display and storage fixtures for its shopping complex which include a bespoke range of specialty food displays, storage containers, bakery stackers, fruit and vegetable display stackers, impulse fittings, checkouts, and numerous others. The greatest possible product display and exceptional customer service were ensured by our distinctive and specialized assortment of retail fixtures for the Vermani Store, Jammu.



Red Rose Mart, Hyderabad

We are thrilled to share a special glimpse of Red Rose Mart, our newest Store, which uses our cutting-edge contemporary fixture solutions for better customer service. We have updated innovative solutions, including grocery displays, grain storage areas, vegetable and fruit display racks, impulse fittings, cash counters, and much more, with a personalized shop design.

Everyday Hypermarket, Gujarat

Instor India is glad to collaborate with Everyday Hypermarket, Vapi, Gujarat. We created the store to maximize space in supermarkets and hypermarkets by using modernly designed and manufactured retail fittings.

We have delivered long-lasting solutions that are highly valued and preferred by leading businesses to provide a remarkable customer shopping experience with stunning displays.



New Store Installation

N-Mart, Nizamabad

Instor India ensures maximum exposure for their customer while delivering an excellent product storage system by designing, developing, and implementing a unique in-store experience. For the N-Mart in Nizamabad, Instor India fitted modern fixtures with contemporary & smart designs, like grocery displays, food storage units, bakery racks, vegetable and fruit racks, electrical fixtures, checkout counters, and much more.



Pooja General Store, Pune

Choosing the right store fixtures is a part of the store experience, and we are glad that Pooja General Store, Sangavi, Pune, chose Instor India for their store fixtures that ensure maximum product display and extraordinary customer experience. Instor India offers a range of display & storage fixtures for Kirana and general stores that include customized racks, shelves, and fixtures for groceries, grains, fruits and vegetables, other utilities, and much more.

Shakti Sports, Pune

Instor India is pleased to partner with Shakti Sports, Pune. We have delivered the best products and modern solutions. We are strengthening our relationship by providing product displays, storage racks, and so much more using the best fixture and design ideas to ensure maximum product exposure and the best customer experience.



New Joiners



Welcome to Instor Kider India Pvt Ltd.

We are happy to welcome professionals with excellent career prospects from a variety of industries. We would like to extend our sincere congratulations and a warm welcome to you as a new member of the Instor family, and we look forward to working with you to achieve the organizational goals. It's wonderful to have such young, enthusiastic, and talented new team members.



Mr. Prashant Jain
Chief Operating Officer



Mr. Gaurav Chug
Head Industrial Marketing



Mr. Anil Malviya
Dy. Manager



Mr. Ashish Kumar
Dy. Manager



Mr. Rupesh Bhokse
Assistant Manager



Mr. Ruturaj Taware
GET



Ms. Siddhi Malkhede
GET



Mr. Harsh Tiwari
GET



Mr. Yashraj Bais
GET



Mr. Suraj Kumhar
GET



Mr. Ajay Jaiswal
GET



Ms. Misba Inamdar
GET



Mr. Dhanraj Shedage
Sr Engineer II



Ms. Snehal Dhumal
Engineer



Ms. Shubhangi Pachurkar
Jr. Officer

Message from COO



It brings us great pleasure to announce to you that we have assisted in the development and growth of retail businesses. Instor is developing ways to improve the current trade shopping experience using cutting-edge technology. We ensure significant returns on investment through patented design innovation. "Low cost, High returns" is our retail success mantra.

However, nowadays there is a positive perspective and focus on the customer shopping experience. A seamless experience and hybrid shopping are influencing the future of retail as retailers react to a new normal.

The rise of in-store buying has encouraged merchants to adopt new ways of thinking, with many aiming to create more unified omnichannel customer journeys and give unique, memorable shopping experiences that include components of both the physical and digital environments.

Mr. Prashant Jain

Chief Operating Officer,
Instor Kider India Pvt. Ltd.



Instor Superstars



Excellence is not an act, but a habit and we strive to do it repeatedly!

The Instor family is very proud of everyone for their hard work and dedication at work. Here are a few sneak peeks at our rewards and recognition.



Ajay Pawar
Engineer, R&D



Pratap Khajinkar
Sr. Engineer I, PPC



Kiran Bhalerao
Engineer, Production



Ashok Kanawade
Best Team Player



Akash Nawandar

Employee of the year - Production team



Biswajit Sahoo

Employee of the year



Sambit Patti

Best 5 'S' Area



Santosh Khedkar

Best 5 'S' Area



Production Team

Best innovation and cost saving team

Customer Testimonials



Your Opinion Matters!

Thank you for your feedback, we are thrilled to read all the glowing reviews.

We always strive to provide the best possible products and services to our beloved customers, and your reviews will help us grow stronger and better!

Red Rose Mart ★★★★★

Our target is to open 100 stores in the next 10 years. And it is always great to collaborate with a company like Instor India, which has the capacity, support, and willingness to contribute to our journey.



Greenline Pharmacy & Supermarket ★★★★★

Our first preference will be Instor for fixtures because of the quality and service. The team is passionately devoted to doing fantastic work. They have good knowledge of every aspect of the supermarket and pharmacy store, and their suggestions help us make faster decisions.



SETHIYA SUPERMART ★★★★★

Excellent quality materials at the best possible price. The Instor India team is very cooperative and understands our needs very well. On-time delivery.



Freshway Supermarket ★★★★★

This is to write about the instor and team special thanks to the sales team who guide us from start and stand with us till the end to make the project reach to finest. The quality is more than expected. We are very happy with the material quality and service they provide at the best price. wish to work with you again.



What's Trending



S O C I A L M E D I A

Let's take a look into what's trending in the world of Instor. Some of the biggest stories and topics have been making headlines lately. We are more than proud to share our stories of accomplishment as we climb the ladder of success. Here's a glimpse of what's going on in the Instor world:



Ritika Mehta • 1st
Director at Instor India
1w • Edited •

Instor India is proud to partner with [bigbasket.com](#) to provide fixtures and accessories for their stores.

This collaboration has indeed been a memorable one for all of us at Instor.

Many more to go! 🎉

#omnichannelretail #qualityassurance #customisedsolutions #bestinthebusiness



IndiaRetailing.com
12,870 followers
1w •

+ Follow

[bigbasket.com](#) goes omnichannel, opens supermart in Hyderabad

With the launch of Hyderabad large-scale store, the company intends to cover the top 10 cities across the country and plans to launch around 400 supermarkets to extend services to customers who are more comfortable shopping in a physical mode.

To know more, click on the link below!



Read More



Elegant Fixtures For **Bookstore & Stationery**



Read More



RED ROSE MART, HYDERABAD
FIXTURES BY INSTOR KIDER INDIA



Read More



Display Solutions
Premium Fixture For Fruits & Vegetables

- ✓ Single sided or gondola options
- ✓ Fruits & Vegetables Heaper
- ✓ Available in metal and wood
- ✓ Wide variety of colours and finishes

GET A FREE QUOTE
[www.instorindia.com](#)



Read More

Just for Pun



At Instor, we never miss an opportunity to make you **laugh!** 🌈🌈



Read More



Read More

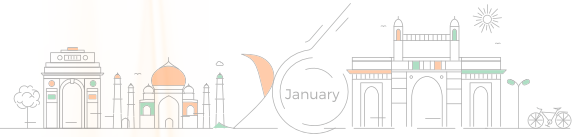
instor
KIDER INDIA PVT. LTD.

When you Install Instor's modern retail store fixtures.

Fixture corrosion, strain, lower load bearing capacity, in-store congestion, unpleasant store experience to your store:



Meet the Team



Mr. Gaurav Chug
Head, Industrial sales



Mr. Sandip Pawar
Head, Retail Sales & Marketing



Ms. Priyanka Nakwa
Assistant Manager, Stores Layout Specialist



Mr. Javed Shaikh
Sr. Executive (Customer Grievance Manager)
Post Sale

Instor's Nari Shakti



Chandra Joshi

In 2018, I started my career at Instor in the security team. I am currently employed as the wire section supervisor, and I am now part of the manufacturing team. Instor has provided me with extensive knowledge of leadership abilities and time management.

The company has also helped me to be an independent, powerful, and confident woman. It has benefited me not only in my professional life but also in my personal side. Besides that, I am proud to say that there are 12 women who are working with me.

Every individual in my organization is incredibly helpful and cooperative. It is the best place to work.



Priyanka Nakwa

I started working with Instor in the Spanish Management team as a Customer Service Executive in 2011. Currently, I am leading the customer support team, and also holding the position of Assistant Manager-Sales. Some of my key learnings working at Instor have been team management, leadership skills, and SAP implementation. Working with Instor has helped me achieve bigger goals and has also benefited my personal growth.

The best moment I have had with Instor was when I became a team leader leading 11 other female members. For the first time in my life, I was leading a team all by myself and I felt extremely proud.



Employee Engagement



Diwali Celebrations

Positive energy and celebrations illuminated our homes and workplaces. We added additional light this time by conducting cultural events as we celebrated and upheld our customs with beautiful diyas and prayers. Instor celebrates every occasion with enthusiasm and works hard to maintain the workplace culture, values, and traditions. Here are a few snapshots from the occasion.





PINNACLE PREMIER LEAGUE

Kudos to Our Star Cricketers!

We are extremely delighted to bring home this season's trophies of the #PinnaclePremierLeague in both the women's and men's categories after one month of continuous hard work, early morning practice sessions, and daily work responsibilities.

This season included a new team, exciting matches, and teams that were all competing for the championship. The event included active participation from eight men's teams and two women's teams.

The competition featured two days of interesting cricket matches. PPL is an annual cricket tournament that is extremely valuable to the entire group of companies since it encourages all employees to engage, interact, and play together.



**WINNER- KIDER CRUSADERS
FINAL (WOMEN'S)**



**WINNER- KIDER STRIKERS
FINAL (MEN'S)**

Let's pause to recognize our Star Performers.

Highest Wicket Taker:

- Men: Md Faizurrahman (Kider Strickers)
- Women: Chandra Joshi (Kider Crusaders)
- Women: Pooja Gopnarayan (Kider Crusaders)

Player of the Match Winners:

- Kider Crusaders (Women's Match):
Chandra Joshi
- Kider Strikers: Sandeep Pawar
- Kider Strikers: Avneesh Sharma
- Kider Strikers: Sandeep Pawar

**Congratulations to the Instor India team for winning
#PinnaclePremierLeague Season 3, in both, men's and women's categories.**



View

New Year Celebrations

Along with working together, we also have fun together. Here is a glimpse of how we rang in the new year. We told our employees to "let's create history," and they did so flawlessly by displaying outstanding teamwork and passion. Our Instor Family has prepared their positive aims and new year's resolutions. Here is a sneak peek of our new year celebrations that included interactive games, excellent performances, and, of course, having some fun together.

Happy New Year 2023



Embracing Make in India



Make in India is a major national initiative of the Indian government that aims to promote business, encourage innovation, improve skill development, safeguard intellectual property, and create world-class manufacturing infrastructure in the nation.

Instor India is committed to the Government of India's Make In India initiative. We are a proud Indian company that believes in 'Making in India, for India, and the World'. We are a leading manufacturer and exporter of retail, industrial, warehouse, automotive and specialized fixtures. Having served 10,000+ stores globally, we understand the changing market demands, and the importance of indigenous products, technology, research, development and manufacturing capabilities.

Going forward, we look forward to expanding our manufacturing footprints to cater to the ever-growing global market of fixtures and solutions.





GET A **FREE** QUOTATION

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