



# RETAIL FIXTURES & SOLUTIONS FOR SUPERMARKETS & HYPERMARKETS

**instor**  
KIDER INDIA PVT. LTD.





## Instor

Kider India Pvt. Ltd.

We are the largest manufacturer and exporter of retail fixtures and industrial solutions in India. We provide functional, innovative and premium range of display, storage and movement solutions for modern retail stores, warehouses and various industrial applications. From design, and manufacturing to installation, service and care, we are your single-point partner for all retail store needs.

Our widest range of pre-made and customised solutions with the highest space utilisation technology, most durability, economical pricing and functional designs help you deliver the best customer experience at every touch point and grow your retail footprint.

Our products pass through toughest tests and are lab certified to give you the best quality, long lasting durability and beautiful aesthetics.





# We help Supermarkets & Hypermarkets deliver the best shopping experience, create customer engagement and loyalty.

Our wide range of shelves, racks and fixtures are fully customised to give your stores a distinctive look. With the highest load-bearing capacity and modern design standards, our products help you use the wall and floor space effectively which results in higher profits per square foot.

Available in various configurations, sizes and colours; we have a range of products to display every item in your retail store. Our flexible rack systems are quick and easy to adjust and can be moved around to accommodate new layouts, products in-store customer behaviours.





**OUR DESIGNS  
AND FIXTURES**

**MAKE YOUR STORE  
MODERN, UNIQUE,  
ATTRACTIVE AND  
CUSTOMER  
FRIENDLY**



# We Help Supermarkets & Hypermarkets Deliver Unique Shopping Experience

Grocery Racks

Gondola Racks

Grain Units

Bakery Racks

Fruits & Vegetables Racks

Crockery & Utensil Units

Cosmetics

Stationery, Gifts & Toys Racks

Sports Racks

Footwear

Apparel Display Units

Impulse Units

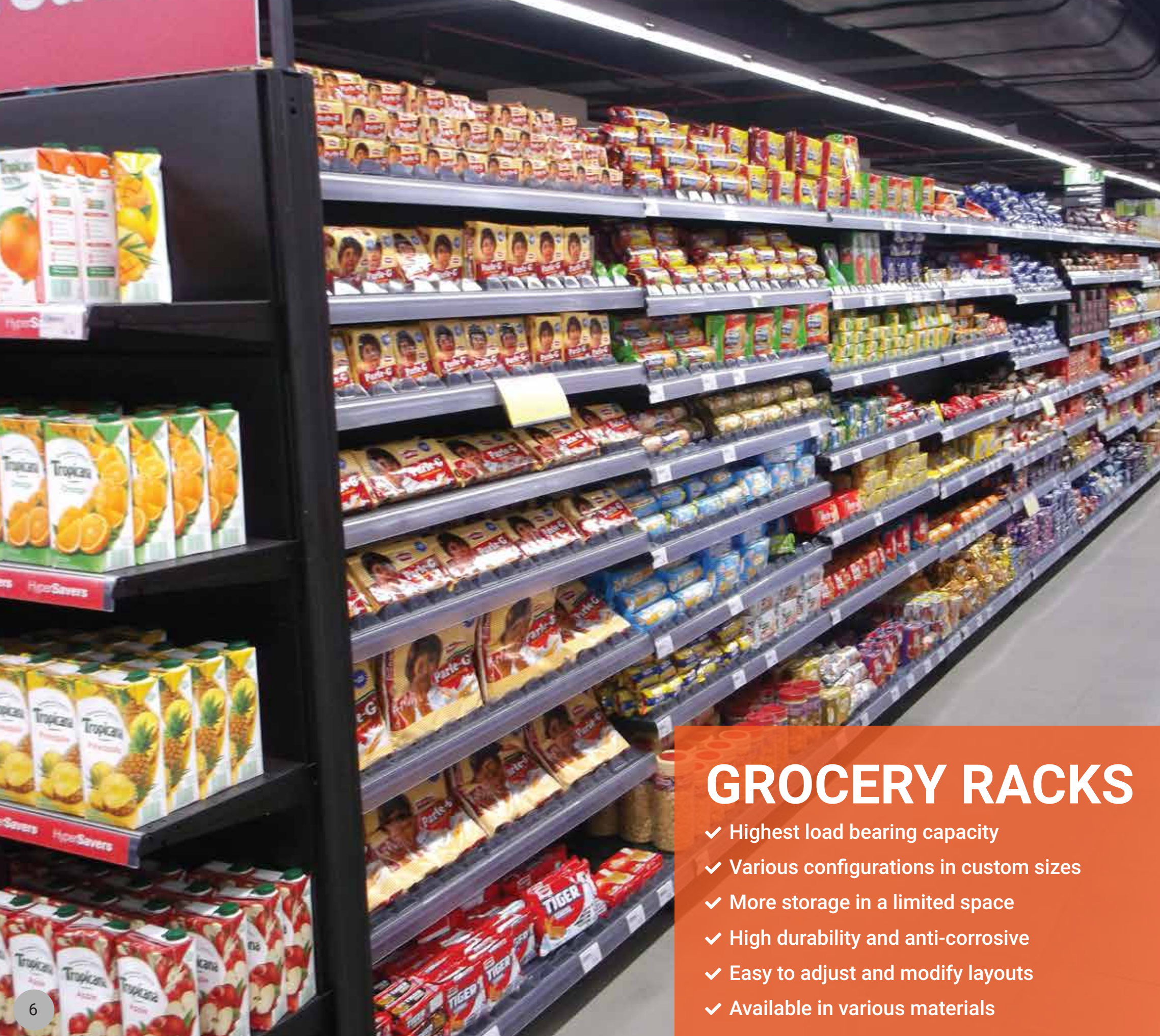
Specialty Display Units

Checkout Counters

Shopping Baskets & Trolleys

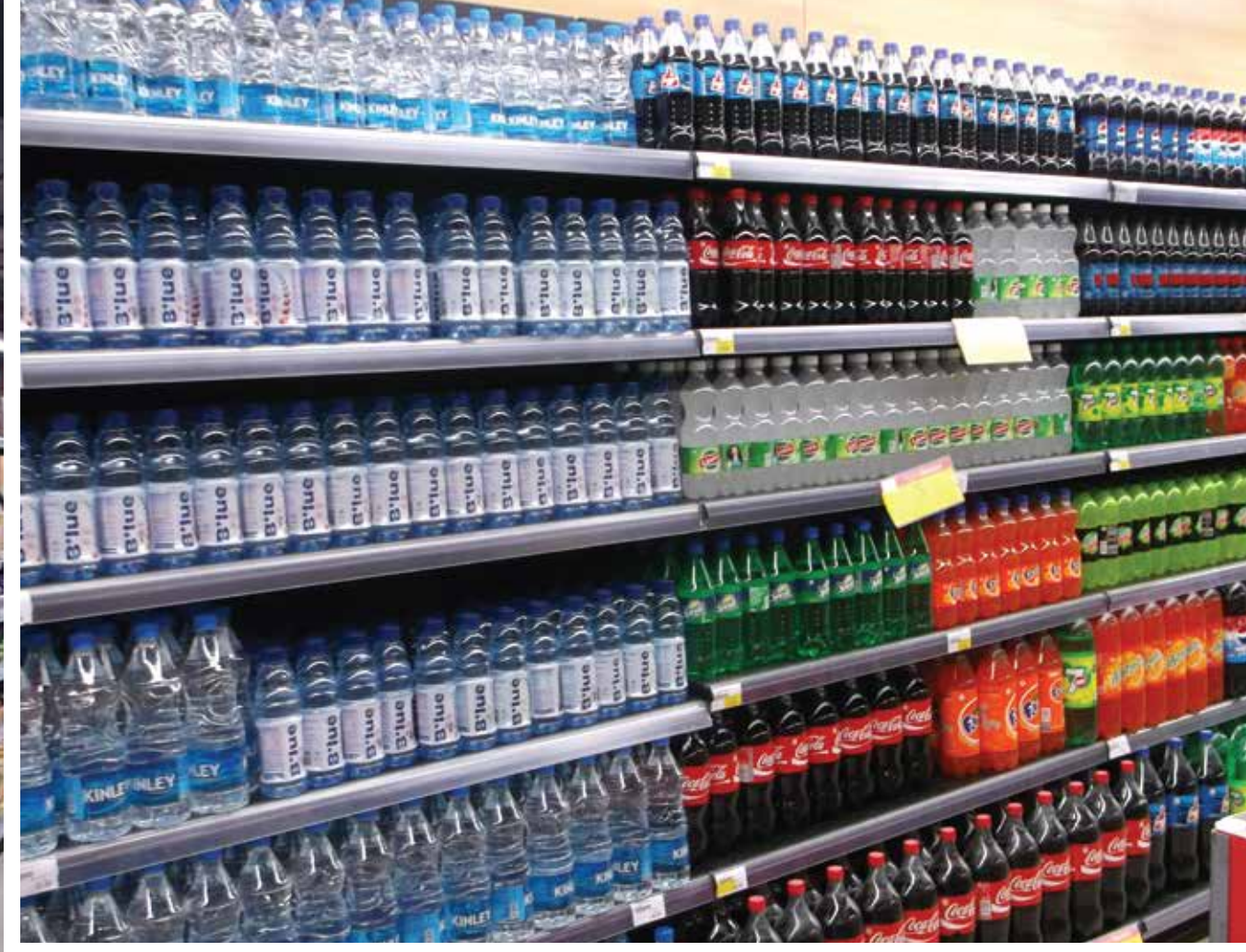
Storage Lockers





## GROCERY RACKS

- ✓ Highest load bearing capacity
- ✓ Various configurations in custom sizes
- ✓ More storage in a limited space
- ✓ High durability and anti-corrosive
- ✓ Easy to adjust and modify layouts
- ✓ Available in various materials





GROCERY RACKS







**HIGHEST**  
**LOAD BEARING**  
**CAPACITY**

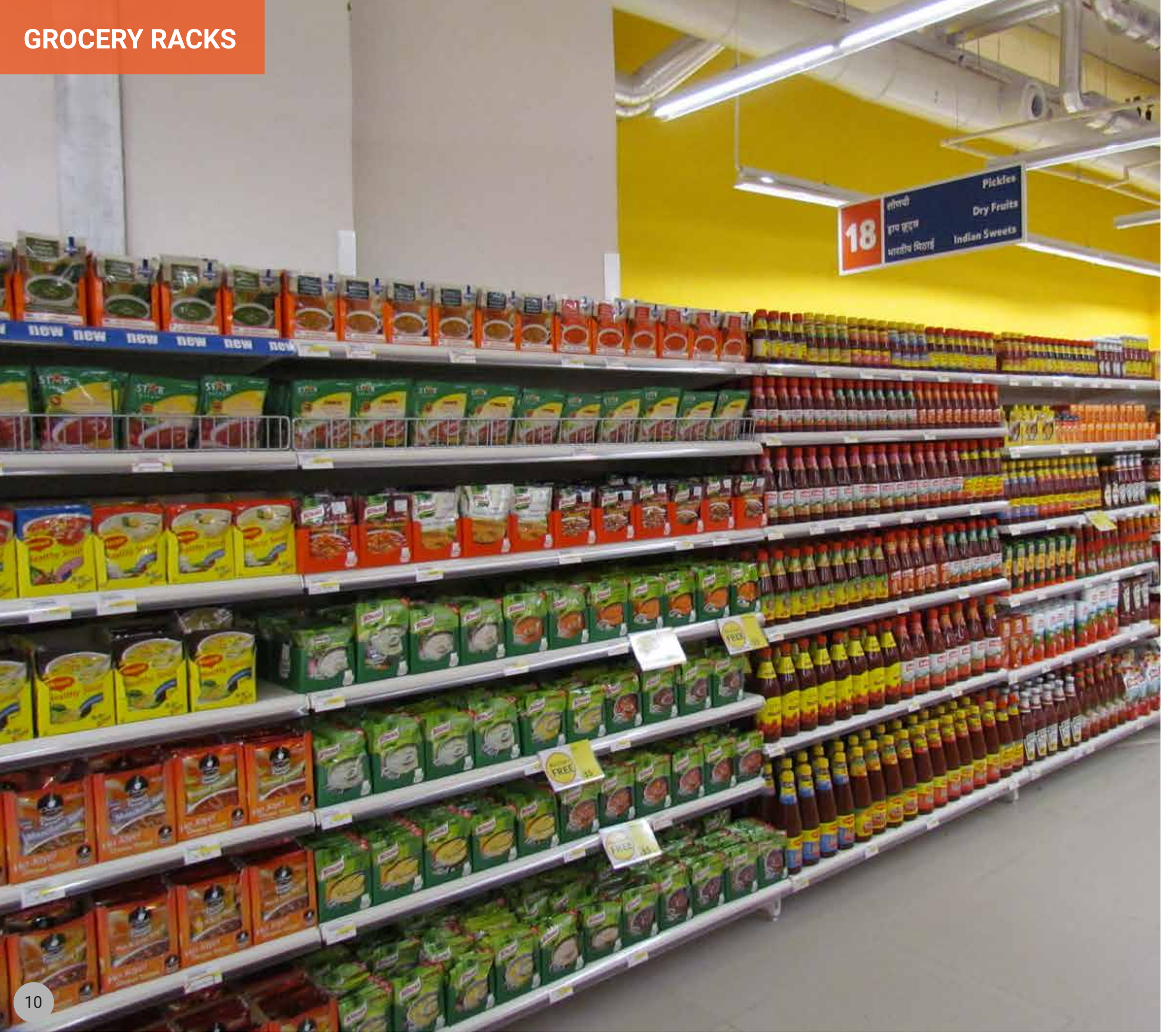


GROCERY RACKS





GROCERY RACKS







**BEST**  
**WALL AND**  
**FLOOR SPACE**  
**UTILISATION**





## GONDOLA RACKS

- ✓ Wall, centre and end gondola racks
- ✓ 2-sided, 3-sided and 4-sided configurations
- ✓ Standard and custom sizes
- ✓ Easy to adjust
- ✓ Variety of finishes and colours









GONDOLA RACKS







QUICK AND  
EASY TO **SWITCH**  
**LAYOUTS**



GONDOLA RACKS





# GRAIN UNITS

- ✓ Modern, classy, or traditional style
- ✓ Wooden casing for gourmet and premium feel
- ✓ Steel and wooden finishes (inside made of SS)
- ✓ Transparent protective lids
- ✓ Metal protective lids
- ✓ Signage stands options





# FRUITS & VEGETABLE RACKS

- ✓ Single sided or gondola options
- ✓ F&V Heaper
- ✓ Available in metal and wood
- ✓ Available in various sizes and bay widths
- ✓ Wide variety of colours and finishes
- ✓ Weighing scale counters





FRUITS & VEGETABLE RACKS







# BAKERY RACKS

- ✓ Available in a wood, acrylic and steel
- ✓ Easy to adjust and switch layouts
- ✓ Accessories for pre-packaged goods display

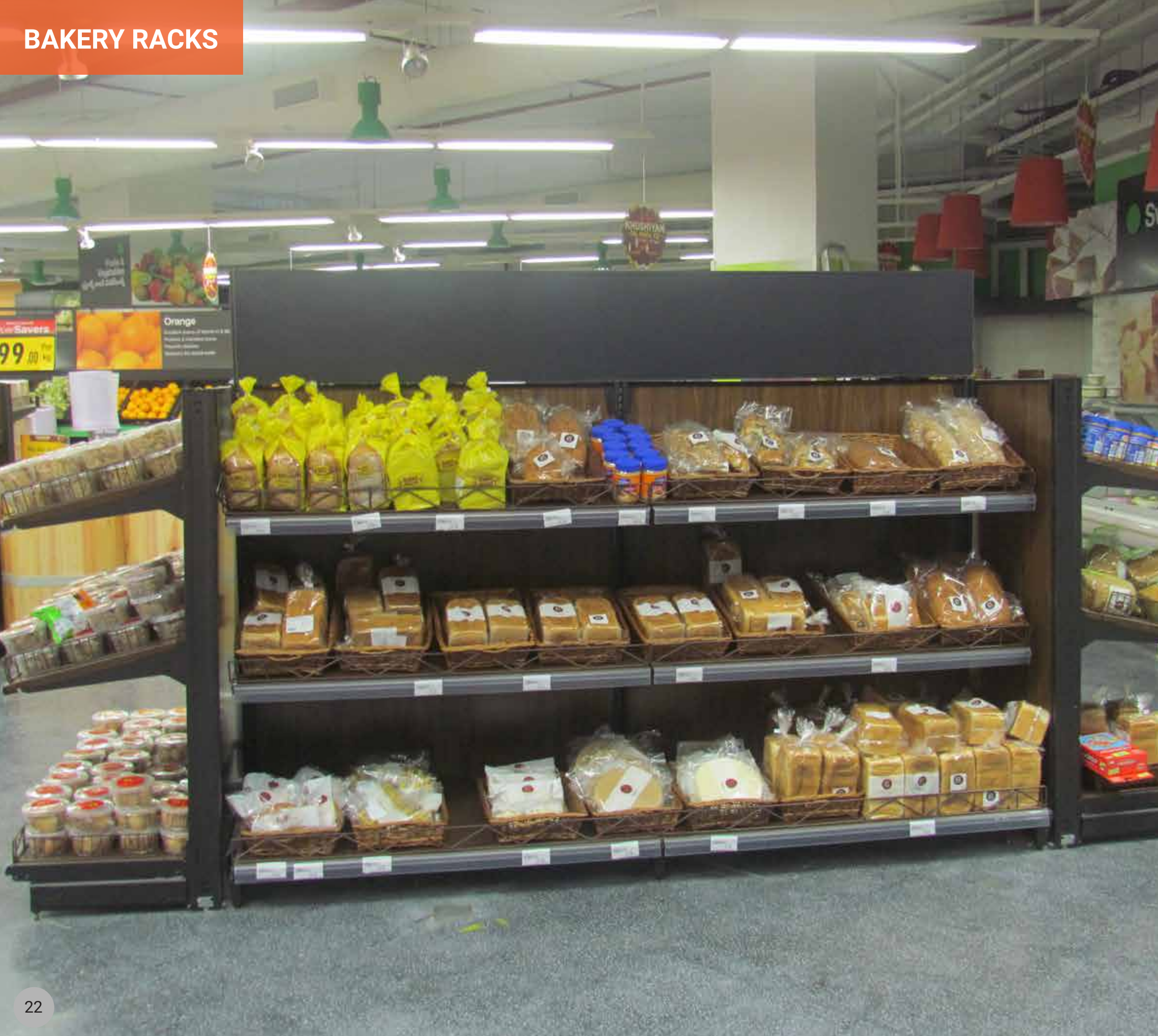


BAKERY RACKS





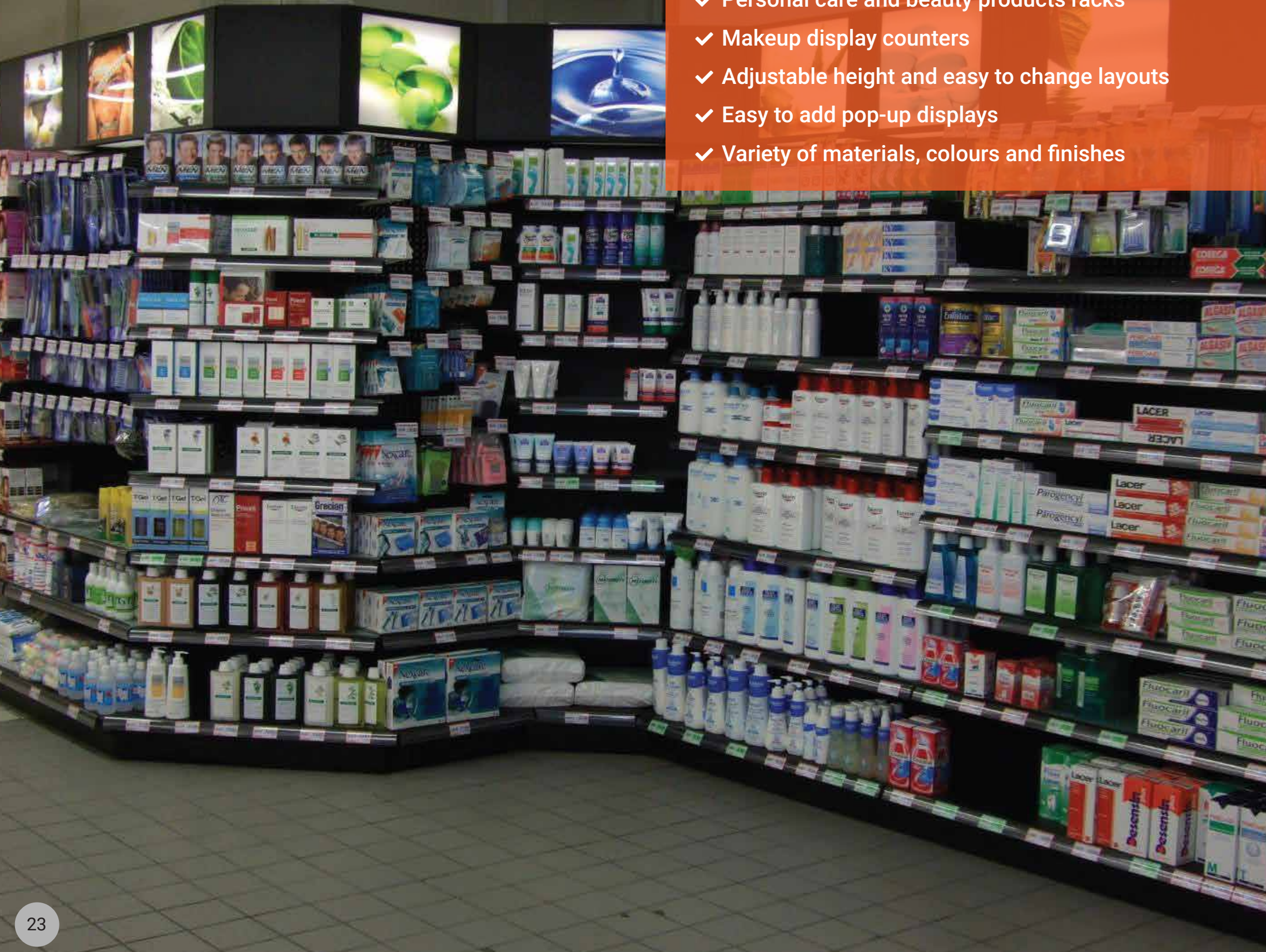
BAKERY RACKS





# COSMETICS RACKS & DISPLAY UNITS

- ✓ Personal care and beauty products racks
- ✓ Makeup display counters
- ✓ Adjustable height and easy to change layouts
- ✓ Easy to add pop-up displays
- ✓ Variety of materials, colours and finishes





COSMETICS RACKS & DISPLAY UNITS





# CROCKERY AND UTENSIL RACKS

- ✓ Plates Stand
- ✓ Cups & mugs hangers
- ✓ Crystal and glassware display units
- ✓ Pans and kitchen cutlery hangers
- ✓ Utensil racks
- ✓ Built-in lighting option to
- ✓ Custom designs and sizes
- ✓ Materials – glass, wood, metal
- ✓ Available in variety of finishes and colours





CROCKERY AND UTENSIL RACKS





# TOYS & GIFTS RACKS

- ✓ Racks for various toys
- ✓ Display-cum-storage
- ✓ Gift articles racks
- ✓ Easy to display large items
- ✓ Adjustable and easy to change layouts
- ✓ Variety of finishes, colours and materials











## SPORTS RACKS

- ✓ Rackets and bats display
- ✓ Wired bins for balls
- ✓ Weights and fitness equipment display
- ✓ Hanging accessories
- ✓ Bicycle podiums
- ✓ Adjustable and easy to change layout
- ✓ Variety of finishes, colours and materials







# STATIONERY RACKS

- ✓ School and office supplies racks/accessories
- ✓ Notebooks and books slotted racks
- ✓ Stationery display racks and hanging accessories
- ✓ Magazine, books and cards display units
- ✓ Adjustable height and easy to change layouts
- ✓ Variety of materials, colours and finishes





# APPAREL RACKS & HANGING UNITS

- ✓ Single and double rail racks
- ✓ Spiral racks
- ✓ Round clothing racks
- ✓ Hanging rolling racks
- ✓ Stacking shelves
- ✓ Materials – wood, glass, steel
- ✓ Adjustable and easy to change layout
- ✓ Variety of finishes and colours







# FOOTWEAR RACKS

- ✓ Shoes display racks and units
- ✓ Flip-flop and sandals hanging accessories
- ✓ Hanging display accessories
- ✓ Adjustable and easy to change layout
- ✓ Variety of finishes, colours and materials







**SPECIALITY  
DISPLAY UNITS**

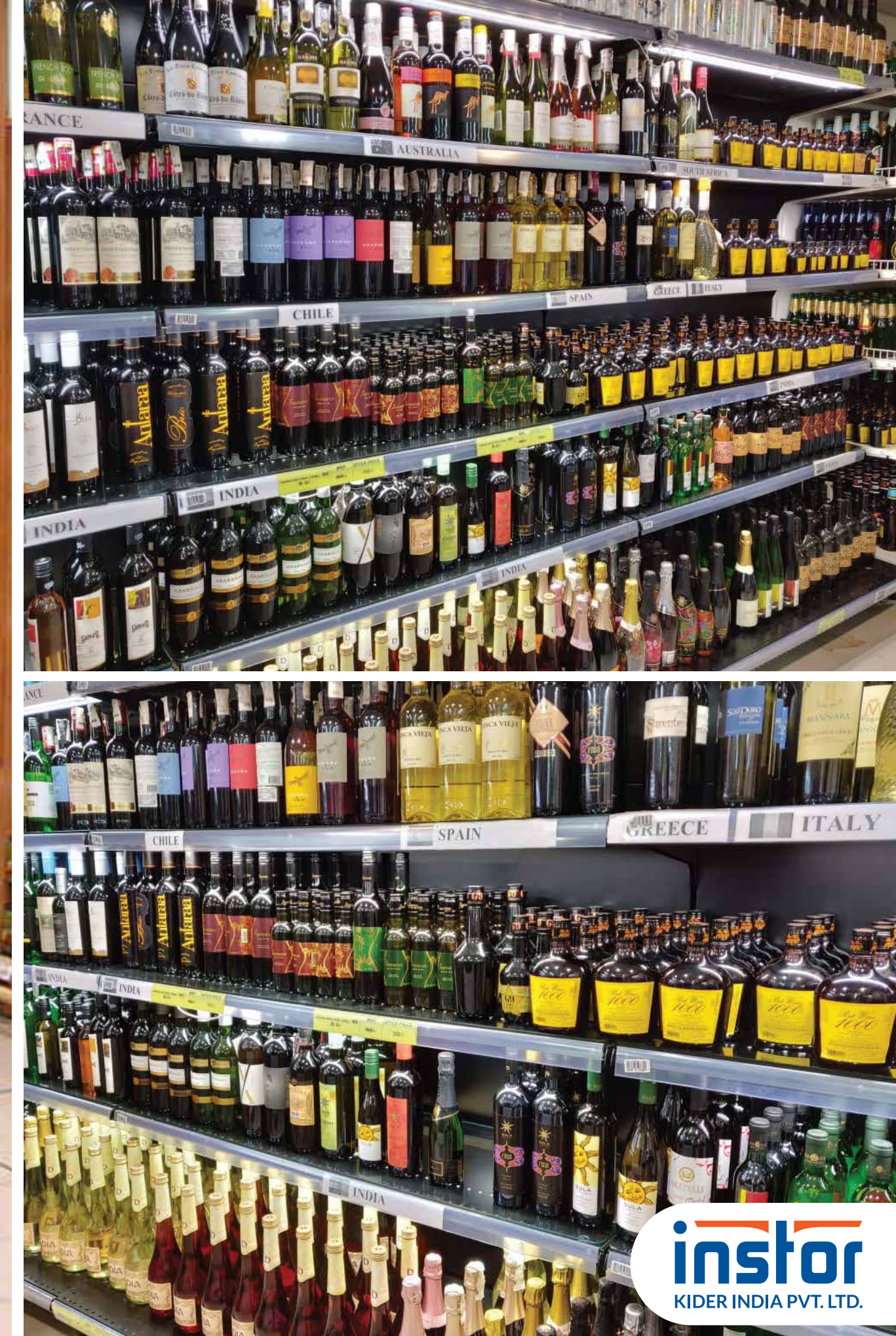


SPECIALITY DISPLAY UNITS





# WINE AND SPIRITS RACKS WITH BUILT-IN LIGHTING





# IMPULSE UNITS

- ✓ Checkout / Billing counter impulse racks
- ✓ 360 degree impulse stands
- ✓ Portable and easy to move
- ✓ Hangers & accessories
- ✓ Variety of materials, colours and finishes





# CHECKOUT COUNTERS

- ✓ Monitor stand & keyboard tray
- ✓ Scanner housing hand
- ✓ EDC machine for express checkout
- ✓ Fake note detector stand
- ✓ Telescopic divider to manage customers at the billing counter
- ✓ A bag holder for immediate packaging of goods





# SHOPPING TROLLEYS

- ✓ Modern structure
- ✓ Resistant to corrosion
- ✓ Easy to use and maintain
- ✓ High strength
- ✓ Stain-free surface





# SHOPPING BASKETS

- ✓ Made of premium quality plastic material
- ✓ Available in different colours
- ✓ Applicable to all departmental stores







## HEAVY DUTY & SPECIALISED RACKS

- ✓ Designed to maximise your storage area
- ✓ High-grade materials make shelves tough and durable
- ✓ Special powder coating makes shelves corrosion resistant
- ✓ Easy to adjust, interchange and add new layers for extra storage







# STORAGE LOCKERS

- ✓ Customised in different sizes
- ✓ From a single-door to multi-door configurations
- ✓ Powder coated for elegant look and anti-corrosion
- ✓ Strengthened doors with ventilation and rubber buffers
- ✓ Various locking mechanisms and options



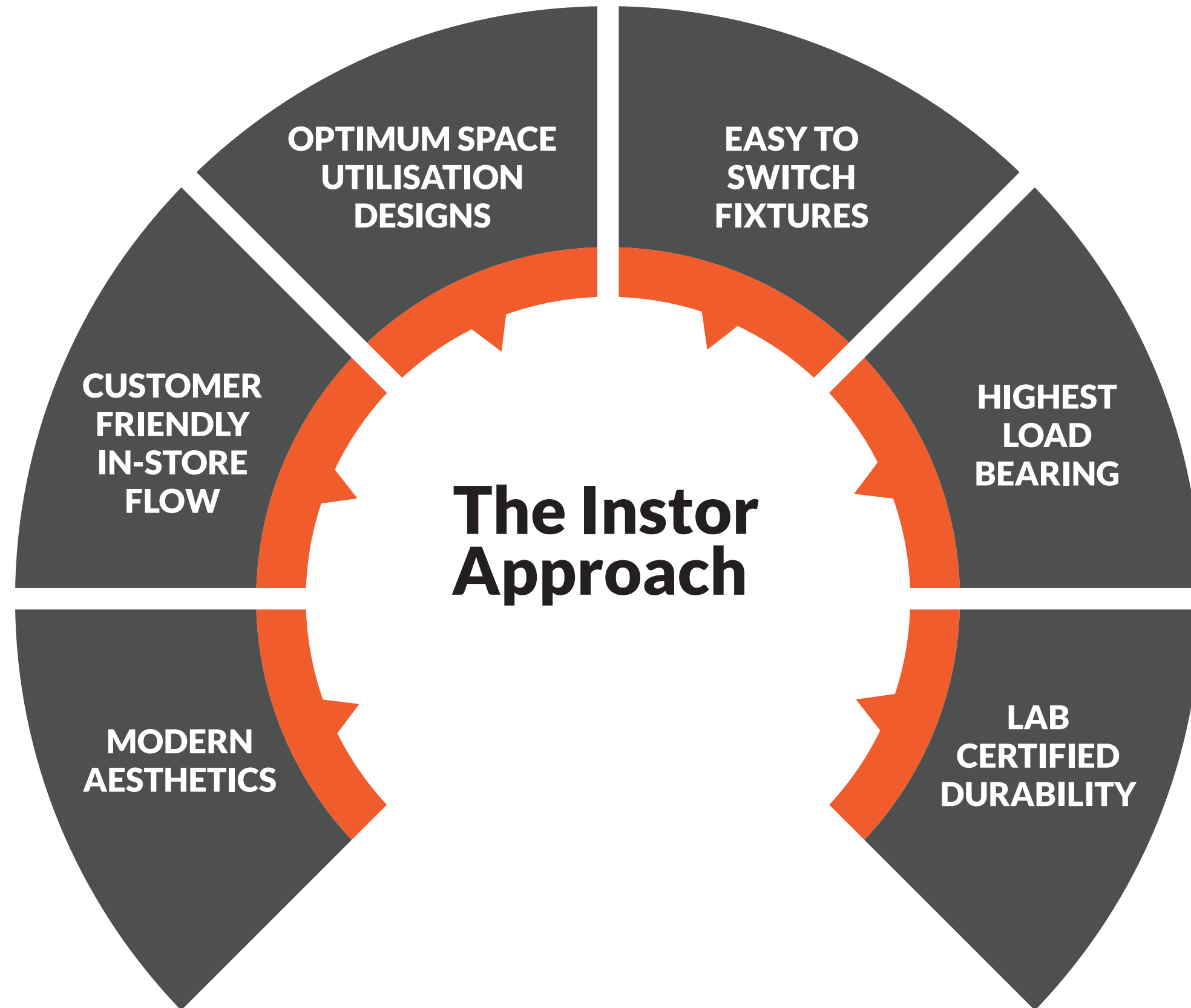


**We help you deliver the best shopping experience, increase sales & get highest returns on investment.**

## ■ About Us

There is more to our approach than just measuring your store and supplying fixtures. With a team of 400+ employees, we have been on the forefront of the transformative change in the retail and warehouse industry. Having delivered products for more than 5000 stores worldwide, we understand your unique requirements and what it takes to set up a retail outlet for delivering a type of experience that gives you a competitive edge and higher profits.







# India's #1 Company for Retail Store Fixtures & Specialised Solutions

Our 360-degree solutions help you deliver the best to your customers at every touch point and grow your retail footprint. We fully embrace the “Make in India” initiative and stand behind everything we build.



**5000+**

Stores completed & counting

**100-1,00,000 SQ. FT.**

Size of stores we provide  
premium quality fixtures for

**30,00,000 SQ. FT.**

Total space covered With  
Our modern fixtures & solutions

**4,00,000 SQ. FT.**

Modern factory with automation  
& robotic manufacturing

**PAN INDIA**

Installations and quality customer  
service across India

**₹100 CR**

Investment in state-of-the manufacturing  
and R&D to create innovative products





**LAB CERTIFIED  
DURABILITY**



# Tested & Certified

Instor products pass through the toughest tests and are certified to give you:

- Best quality
- Long lasting durability
- Beautiful aesthetics



## ■ Series of tests we put our products through

1. Bend Test (ISO1519): No paint peel off
2. Cupping (ISO 1520) & Cross Cut Test (ISOI 2409): Ensure perfect paint adhesion
3. Impact Test (ISO 6272): No impact on the paint against weight drop
4. Nugget Test For Welding Measures: Ensure perfect bonding of shelf and omega
5. Salt Test (ASTM B117): 1000 hours of salt test against blistering, corrosion and rusting.  
Certified in an independent lab







# Why Instor

Businesses choose Instor solutions over other suppliers for unique designs, customer-friendly in-store flow, best utilisation of space and long lasting durability. Our customers see higher return on investments and increased customer retention.



## Unique Designs

Our designs make your store look unique, attractive, customer friendly and most functional



## High Aesthetic Value

With India's most advanced powder coating unit, you get lasting durability even after 3000 days.



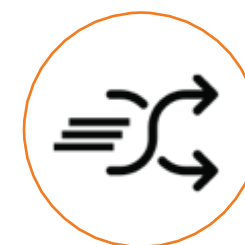
## Best Space Utilisation

With our designs and fixtures, you are able to use the floor and wall space in the most effective and functional way



## Highest Load Bearing Capacity

Our unique UpRight base and designs give you the highest load bearing capacity in the industry, eliminating the need for extra storage, constant repairs and additional investments.



## Easy to Switch Layouts

With ever changing customer behaviours, and new product introductions, you need to modify layouts fast. Our EasySwitch feature allows you to easily and quickly make adjustments or change layouts



## Tested & Lab Certified

We run our products through many tests to ensure durability and high resistance to corrosion and harsh conditions. Our products are lab certified to meet highest quality and durability standards.



## High Return on Investment

With lab certified durability, attractive designs, ease of shopping and best space utilisation, you get top returns on your investment.



## Single Point Execution

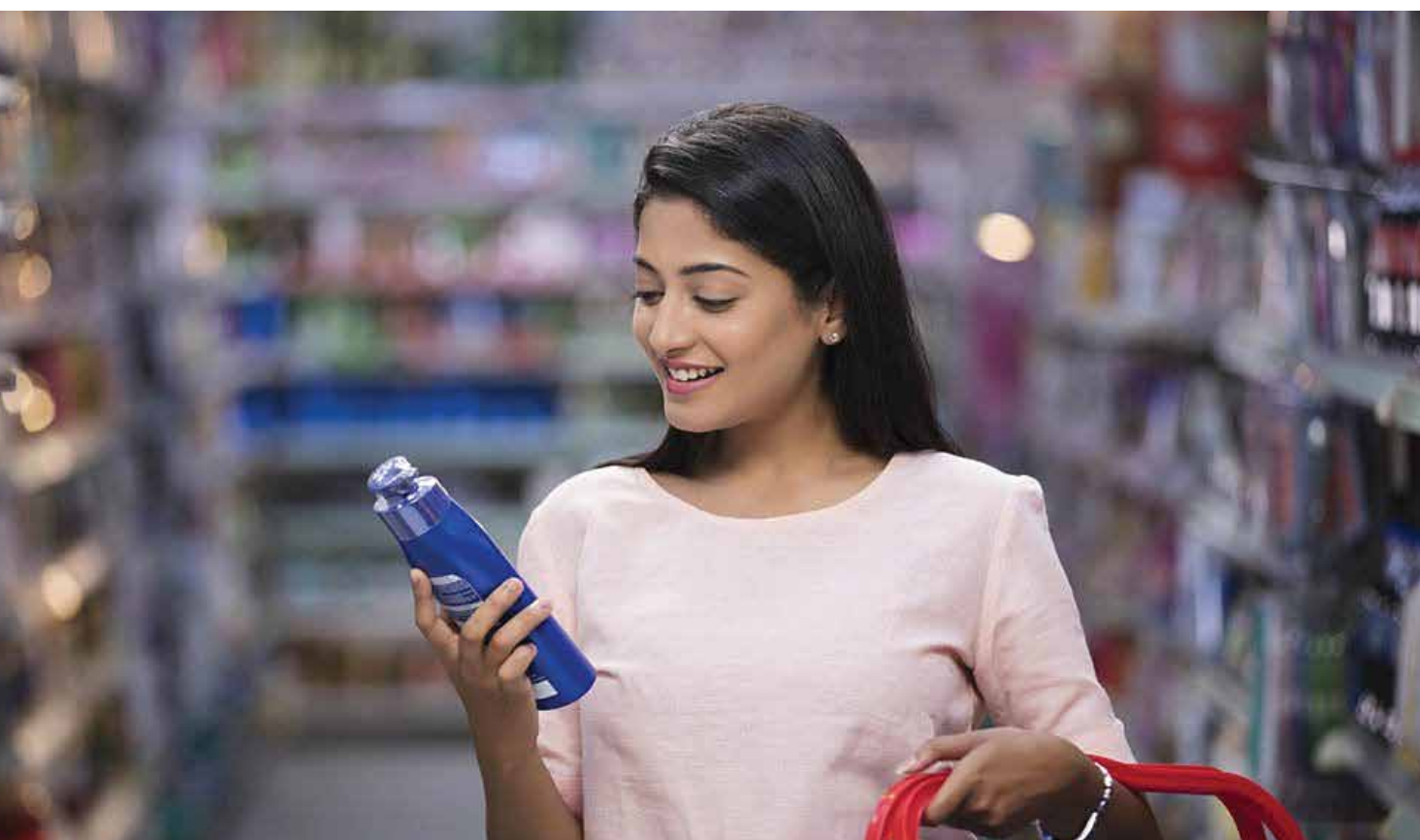
From concept and design to build, install and care; our team of experts executes every step flawlessly.



## We Care

From a tiny screw to racks and counters, we stand behind everything we manufacture. We are always there to support and serve you.





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*After evaluating products from local providers and China for our store, I can say that Instor's products' quality is far superior and best in the market. Their team helped set up two floors store in just 12 days from start to finish. I highly recommend Instor to anyone looking to set up small or large retail outlets.*

- Anil Rathod. Managing Director. **Bagfull Mart**



# OUR CLIENTS

Our clients range from small kirana stores to large chain stores.

We have done stores for clients with a single location and clients with hundreds of locations.





# Our Infrastructure

Instor's state-of-the-art manufacturing facility is spread across 9 acres with modern and sustainable manufacturing machinery and processes.

**Modern & sustainable manufacturing**

**India's most advanced powder coating unit**

**Robotics manufacturing for ultimate precision**

**Large-scale production capacity**

**World's best machinery for 100% automation**

**Environment - friendly plant, machinery & processes**



**Automatic, CNC controlled sheet punching machine**



**CNC controlled, automatic sheet bending machine**



**Fully conveyerised automatic powder coating plant**



**Robotic arm welding shelf joints**



# WE ARE INSTOR

**110% COMMITTED TO YOUR SUCCESS.**  
Extra 10% is our willingness and commitment  
to go out of the way for you.

Go with  
**India's #1 choice.**

## GET IN TOUCH

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