



RETAIL FIXTURES & SOLUTIONS FOR KIRANA STORES & MINI SUPERMARKETS



Instor

Kider India Pvt. Ltd.

We are the largest manufacturer and exporter of retail fixtures and industrial solutions in India. We provide functional, innovative and premium range of display, storage and movement solutions for modern retail stores, warehouses and various industrial applications. From design and manufacturing to installation, service and care, we are your single-point partner for all retail store needs.

Our widest range of pre-made and customised solutions with the highest space utilization technology, most durability, economical pricing and functional designs help you deliver the best customer experience at every touch point and grow your retail footprint.

Our products pass through toughest tests and are lab certified to give you the best quality, long lasting durability and beautiful aesthetics.





In Kirana stores with self-service shelves layout, customers tend to purchase up to 30-40% more than those with behind the counter shelves layout.

We understand the goals of small format stores and what it takes to not only attract customers but keep them coming for more. We have a complete range of fixtures designed for unique needs of Kirana stores. We design your store such that you get maximum product display without any clutter. From shelving and racks to storage units and billing counters, **our fixtures make your store look unique, shopping -friendly and give you higher returns on your investment.**



**OUR DESIGNS
AND FIXTURES**

**MAKE YOUR STORE
MODERN, UNIQUE,
ATTRACTIVE AND
CUSTOMER
FRIENDLY**

Complete Range of Solutions to Modernise Kirana Stores & Mini Supermarkets

Grocery Wall Racks

Gondola Racks

Grain Units

Fruits & Vegetable Racks

Impulse Units

Billing Counter

Shopping Baskets



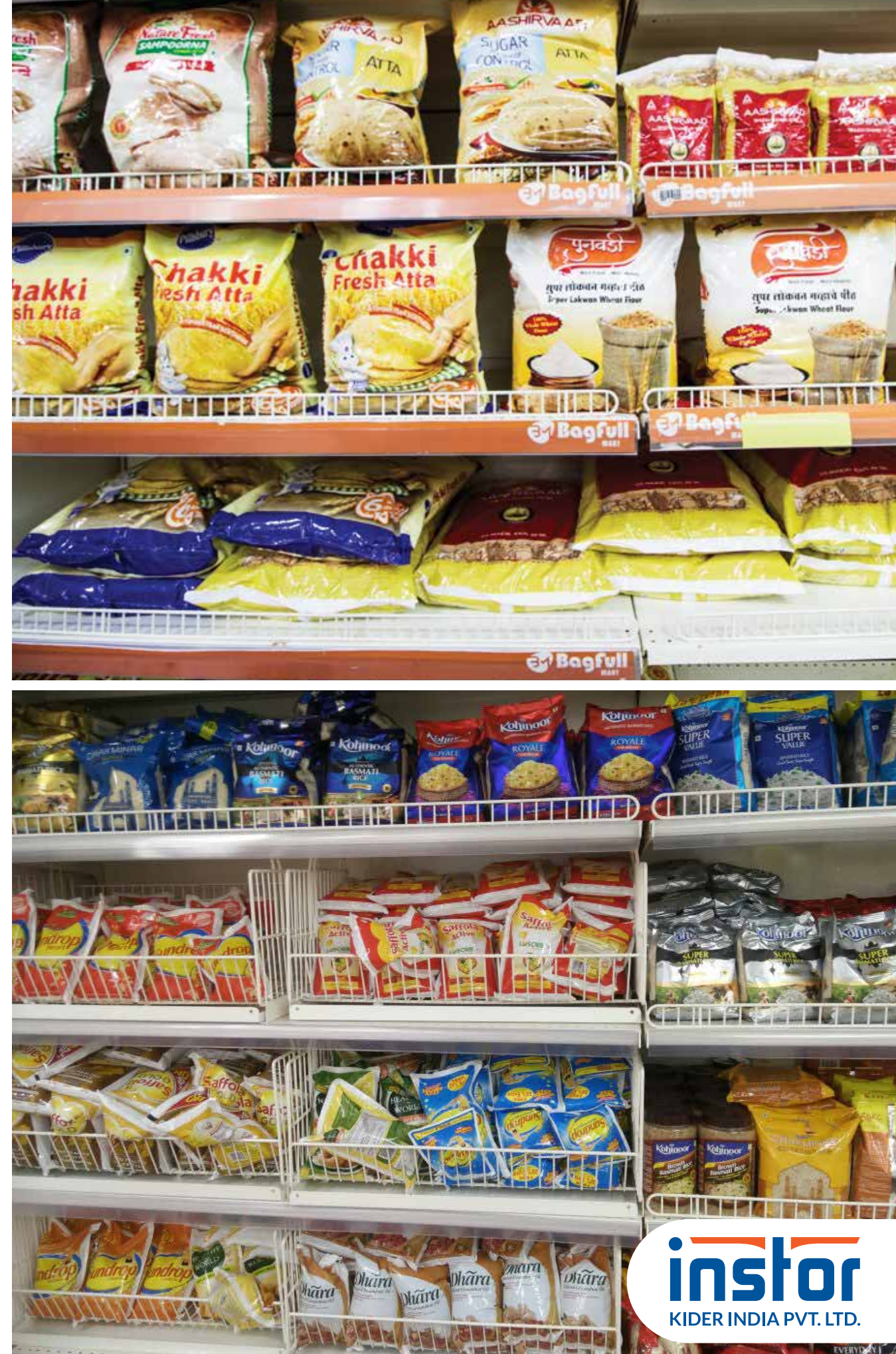
HIGHEST
LOAD BEARING
CAPACITY

GROCERY WALL RACKS

- ✓ More display/storage in less Space
- ✓ Highest load bearing capacity
- ✓ Sturdy structures that do not bend with time
- ✓ High durability and rust-proof
- ✓ Available in standard and custom sizes
- ✓ Easy to adjust and modify layouts



GROCERY RACKS





BEST
WALL AND
FLOOR SPACE
UTILISATION

GONDOLA RACKS

- ✓ Wall, center and end gondola racks 2-sided, 3-sided and 4-sided configurations
- ✓ Standard and custom sizes easy to adjust
- ✓ Variety of finishes and colours



GONDOLA RACKS



GRAIN UNITS

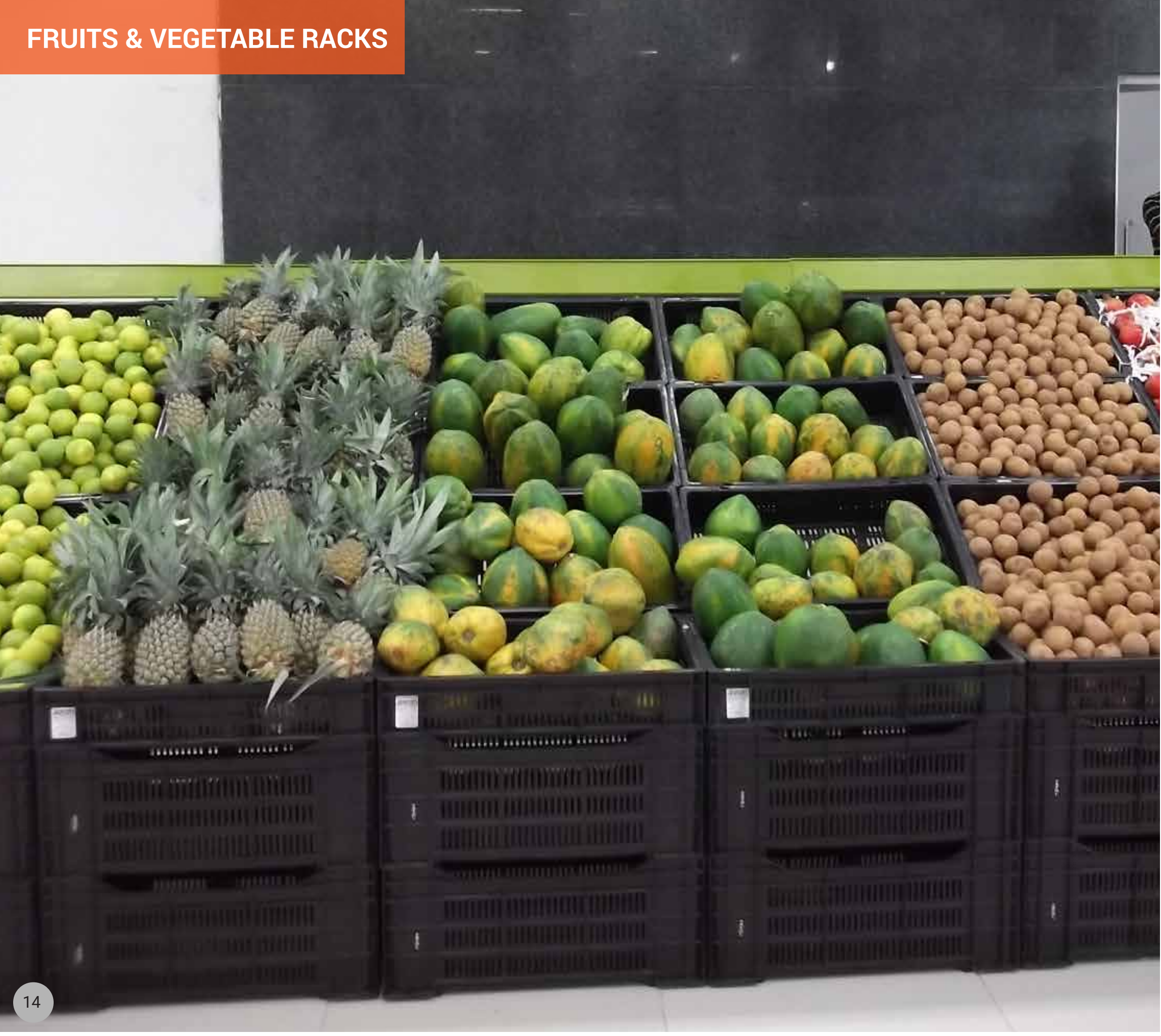
- ✓ Steel and wooden finishes (inside made of SS)
- ✓ Transparent protective lids
- ✓ Metal protective lids
- ✓ Various signage stands options

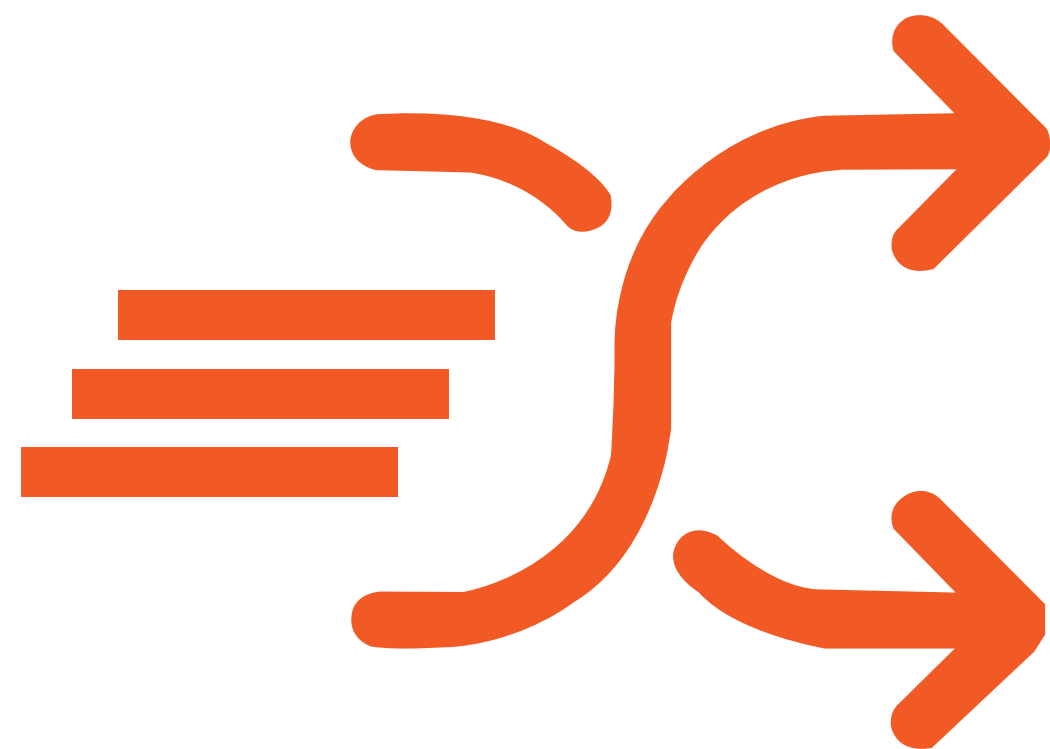


FRUITS & VEGETABLE RACKS

- ✓ Single sided or gondola options
- ✓ Crate stands
- ✓ Available in food-safe metal and wood materials
- ✓ Available in various sizes and colours
- ✓ Small weighing scale counters



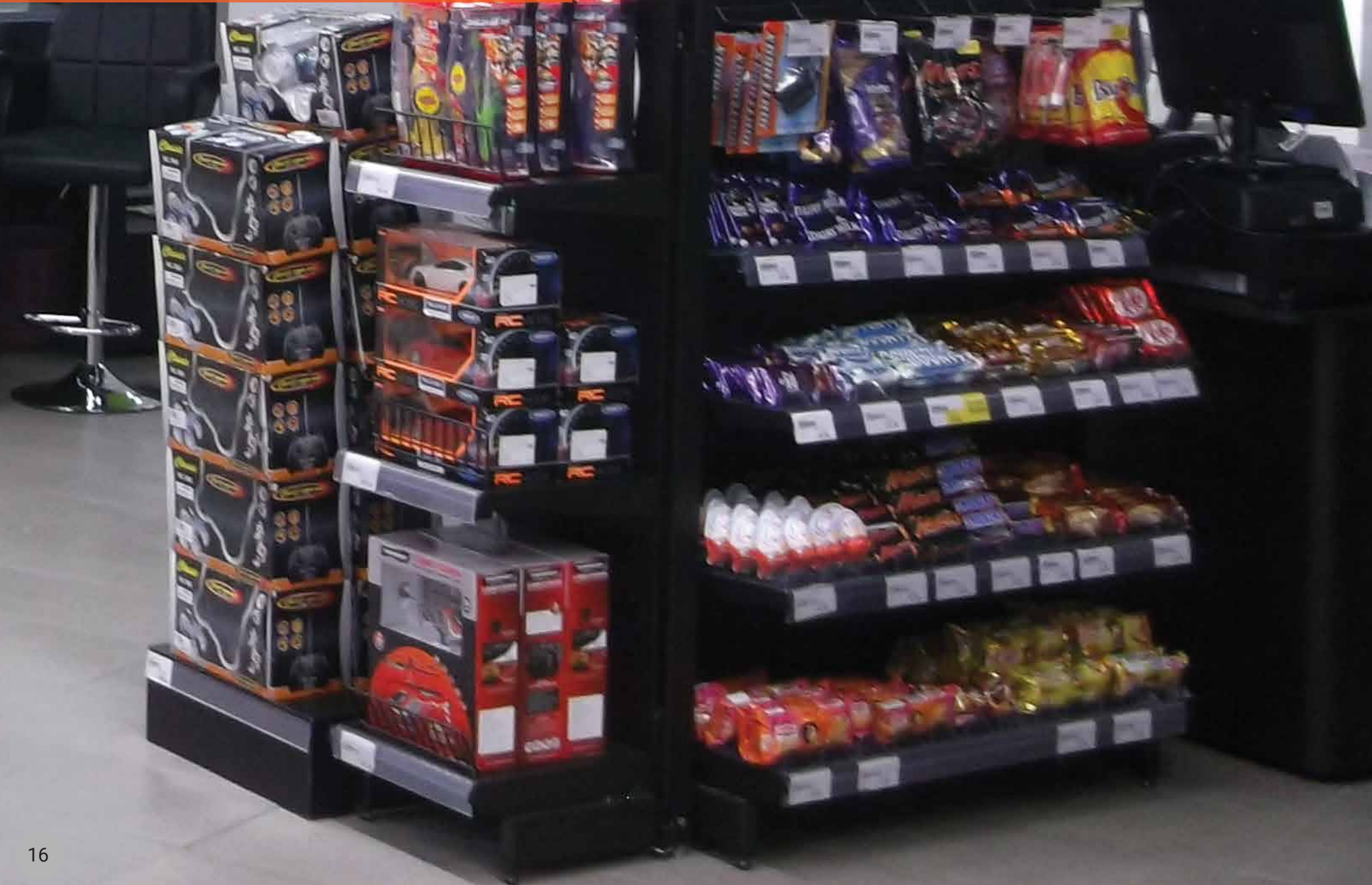




QUICK AND
EASY TO **SWITCH**
LAYOUTS

IMPULSE UNITS

- ✓ Billing counter impulse racks
- ✓ 1-sided, 3-sided and 4-sided impulse stands
- ✓ Portable
- ✓ Hangers & accessories
- ✓ Available in variety of colours and sizes





BILLING COUNTER

- ✓ Ergonomic design
- ✓ Available in various designs and sizes
- ✓ Variety of finishes and colours



SHOPPING BASKETS

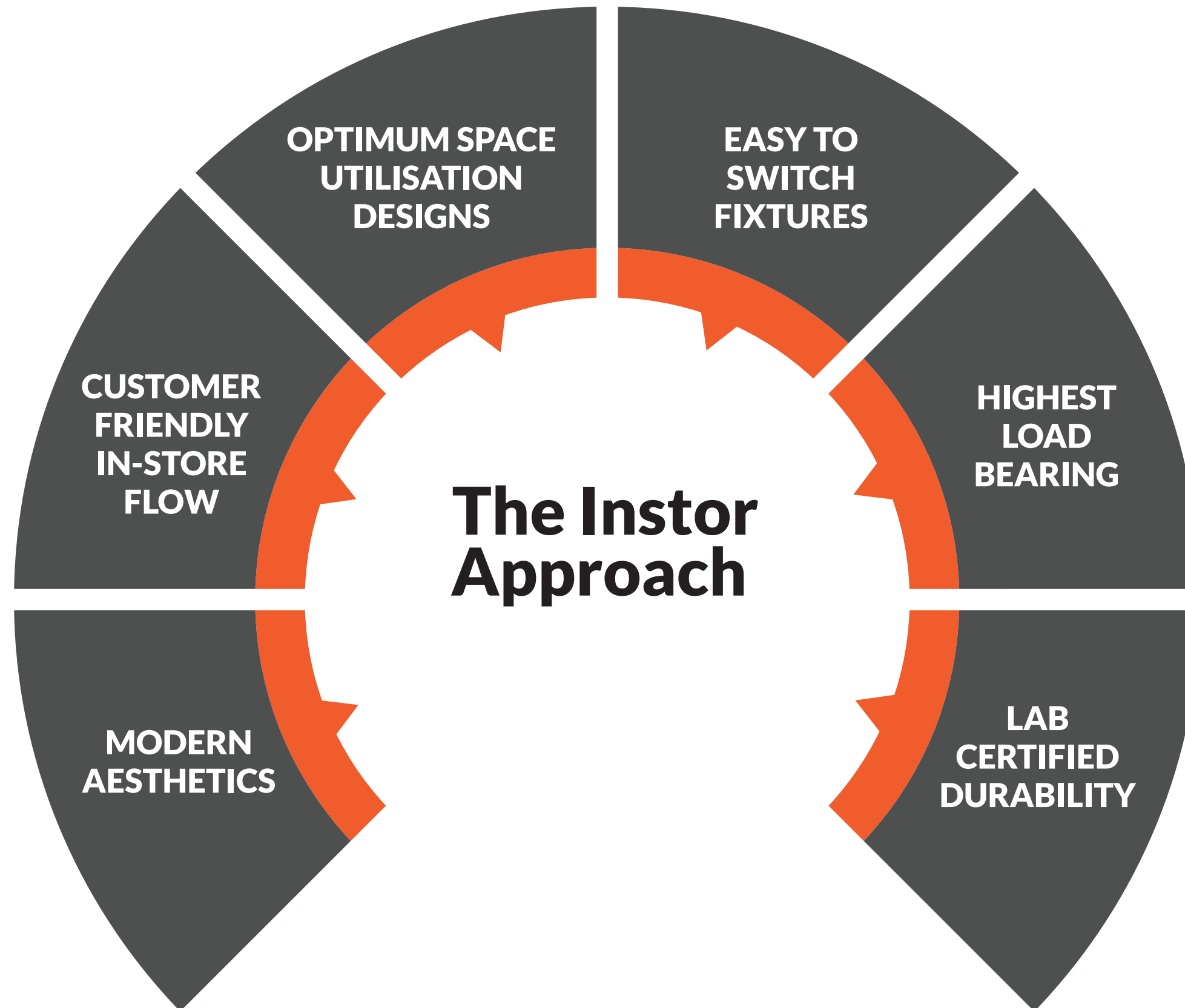
- ✓ Ergonomic design
- ✓ Available in various designs and sizes
- ✓ Variety of finishes and colours



We help you deliver the best shopping experience, increase sales & get highest returns on investment.

■ About Us

There is more to our approach than just measuring your store and supplying fixtures. With a team of 400+ employees, we have been on the forefront of the transformative change in the retail and warehouse industry. Having delivered products for more than 5000 stores worldwide, we understand your unique requirements and what it takes to setup a retail outlet for delivering a type of experience that gives you a competitive edge and higher profits.



India's #1 Company for Retail Store Fixtures & Specialised Solutions

Our 360-degree solutions help you deliver the best to your customers at every touch point and grow your retail footprint. We fully embrace the “Make in India” initiative and stand behind everything we build.



5000+

Stores Completed & Counting

100-1,00,000 SQ. FT.

Size of stores we provide
premium quality fixtures for

30,00,000 SQ. FT.

Total Space Covered With
Our Modern Fixtures & Solutions

4,00,000 SQ. FT.

Modern Factory with Automation
& Robotic Manufacturing

PAN INDIA

Installations and quality customer
service across India

₹100 CR

Investment in state-of-the manufacturing
and R&D to create innovative products



**LAB CERTIFIED
DURABILITY**

Tested & Certified

Instor products pass through the toughest tests and are certified to give you:

- **Best quality**
- **Long lasting durability**
- **Beautiful aesthetics**



■ Series of tests we put our products through

1. Bend Test (ISO1519): No paint peel off
2. Cupping (ISO 1520) & Cross Cut Test (ISOI 2409): Ensure perfect paint adhesion
3. Impact Test (ISO 6272): No impact on the paint against weight drop
4. Nugget Test For Welding Measures: Ensure perfect bonding of shelf and omega
5. Salt Test (ASTM B117): 1000 hours of salt test against blistering, corrosion and rusting.
Certified in an independent lab



Why Instor

Businesses choose Instor solutions over local fabricators and other suppliers for unique designs, customer-friendly in-store flow, best utilisation of space and long lasting durability. Our customers see higher return on investments and increased customer retention.



Unique Designs

Our designs make your store look unique, attractive, customer friendly and most functional



High Aesthetic Value

With India's most advanced powder coating unit, you get lasting durability even after 3000 days.



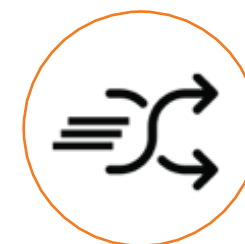
Best Space Utilisation

With our designs and fixtures, you are able to use the floor and wall space in the most effective and functional way



Highest Load Bearing Capacity

Our unique UpRight base and designs give you the highest load bearing capacity in the industry, eliminating the need for extra storage, constant repairs and additional investments.



Easy to Switch Layouts

With ever changing customer behaviours, and new product introductions, you need to modify layouts fast. Our EasySwitch feature allows you to easily and quickly make adjustments or change layouts



Tested & Lab Certified

We run our products through many tests to ensure durability and high resistance to corrosion and harsh conditions. Our products are lab certified to meet highest quality and durability standards.



High Return on Investment

With lab certified durability, attractive designs, ease of shopping and best space utilisation, you get top returns on your investment.



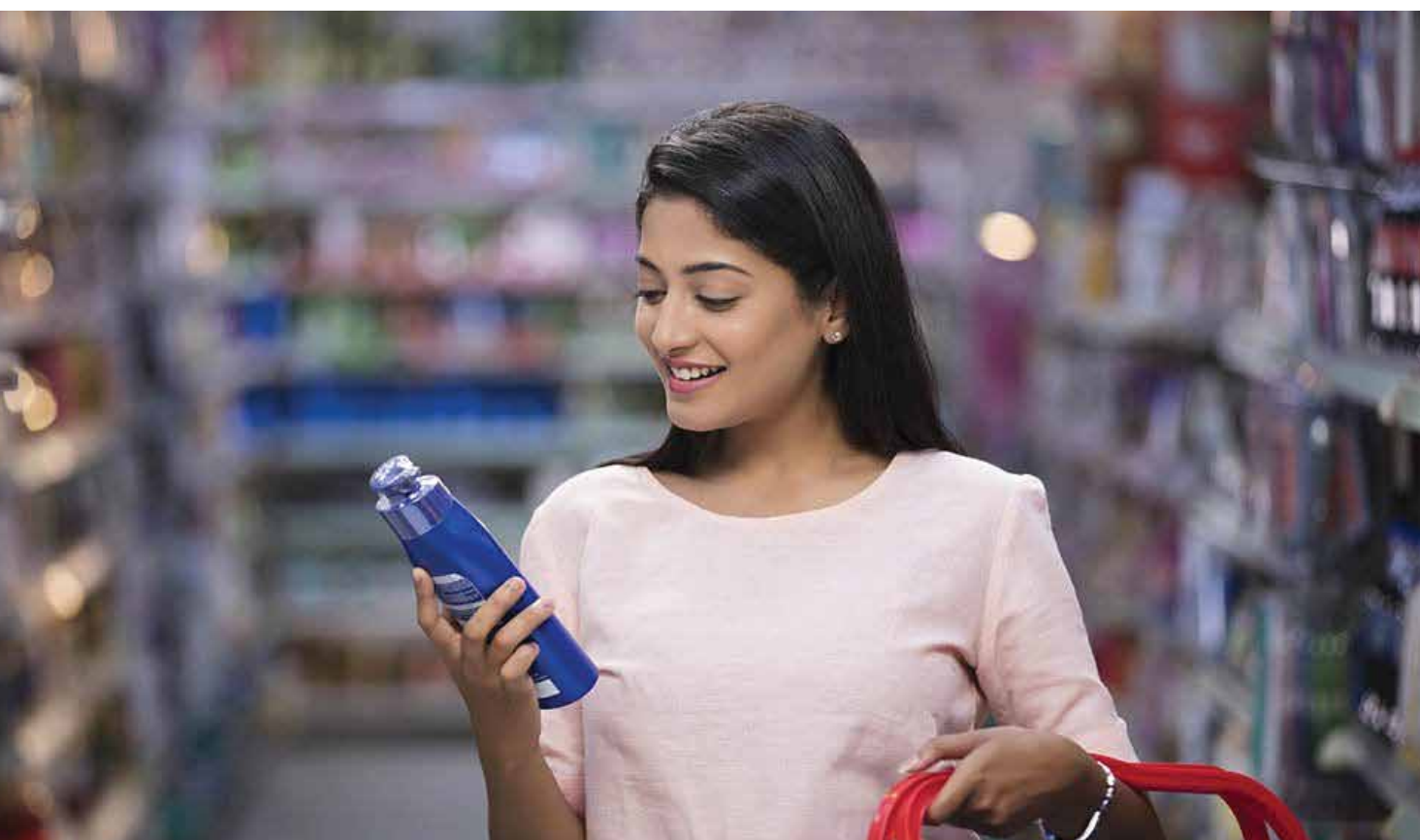
Single Point Execution

From concept and design to build, install and care; our team of experts executes every step flawlessly.



We Care

From a tiny screw to racks and counters, we stand behind everything we manufacture. We are always there to support and serve you.



“

After evaluating products from local providers and China for our store, I can say that Instor's products' quality is far superior and best in the market. Their team helped set up two floors store in just 12 days from start to finish. I highly recommend Instor to anyone looking to set up small or large retail outlets.

- Anil Rathod. Managing Director. **Bagfull Mart**

OUR CLIENTS

Our clients range from small kirana stores to large chain stores.

We have done stores for clients with a single location and clients with hundreds of locations.



Our Infrastructure

Instor's state-of-the-art manufacturing facility is spread across 9 acres with modern and sustainable manufacturing machinery and processes.

Modern & sustainable manufacturing

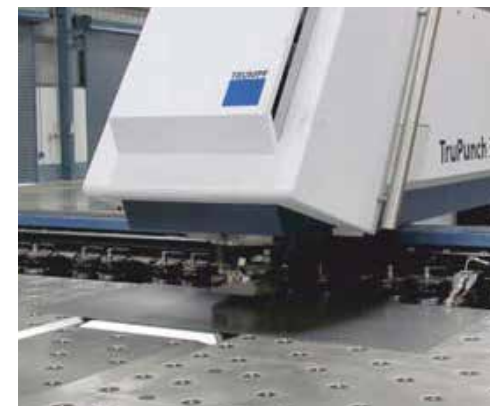
India's most advanced powder coating unit

Robotics manufacturing for ultimate precision

Large-scale production capacity

World's best machinery for 100% automation

Environment - friendly plant, machinery & processes



Automatic, CNC controlled sheet punching machine



CNC controlled, automatic sheet bending machine



Fully conveyerised automatic powder coating plant



Robotic arm welding shelf joints

WE ARE INSTOR

110% COMMITTED TO YOUR SUCCESS.
Extra 10% is our willingness and commitment
to go out of the way for you.

Go with
India's #1 choice.
Do not compromise
with your profits.

GET A FREE **QUOTATION**

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