

Redefining Retail Spaces With Modern Store Fixtures & Solutions



www.instorindia.com



Transforming Retail Spaces

India's #1 manufacturer & designer of modern retail store fixtures, industrial solutions, & automotive components.

We deliver high-quality fixtures & solutions for domestic & international markets, backed by a robust supply chain & the 'Make in India' initiative.



Our Growth Journey

- Kider India was acquired by Dr. Sudhir Mehta
- Strategic investments made to optimize operations
- o In-house design center established
- Implementation of PPC & quality processes
- 200+ Employees on-boarded

Delivered more than 5,000 store fixtures

 300+ additional employees on-boarded 7,000+ retail store fixtures & industrial solutions

- Instor by Kider India Pvt. Ltd becomes Instor India Pvt. Ltd. new name, same brand, stronger vision
- Over 20,000 retail stores equipped with Instor India's fixtures worldwide
- Diversified the business into automotive components & fixtures design & manufacturing
- Designed & manufactured more than 20,000 automotive components & fixtures for electric buses in collaboration with our group company, EKA Mobility

1970

Established In Spain

2014

2017

••••••

2020

•••••••

2024

2011

Kider entered the Indian market

2016

- Over 2,000 retail store fixtures designed & developed
- Achieved a 360-degree production facility setup

2018

 Production volumes doubled with the commencement of export orders to the US & other international markets 2022

- Milestone of 10,000+ retail store fixtures & industrial solutions achieved
- Workforce grew to 500+ employees

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Our Customers



























































































































Why Choose Instor India's Retail Store Fixtures?

- 1,00,00,000+ Sq. Ft.

 Total space covered with our modern retail fixtures & growing
- 100 to 1,00,000 Sq. Ft.
 Fixtures for retail stores of all sizes
- 20,000+
 Retail stores equipped with Instor India's fixtures worldwide
- **Comprehensive solution** from design to manufacturing & installation
- 80,000+ Products

 The largest library of retail store fixtures in India
- Manufacturing capacity 600 tonnes per month
- 20,000+
 Automotive components manufactured for electric buses
- 9-Acre (4,00,000 sq. Ft.)
 Advanced facility for retail, industrial, & automotive solutions
- Pan-India presence offices & service network across India





Our Range Of Modern Retail Fixtures

India's #1 company in designing, manufacturing & installing modern retail store fixtures



Customizable display fixtures to boost product visibility & customer engagement





Smart storage solutions designed to maximize space & streamline organization





Efficient movement systems that optimize workflow & enhance operational efficiency





DISPLAY



STORAGE



MOVEMENT



Exclusive Range Of Retail Store Fixtures



Display

Custom-engineered innovative display solutions for impactful product showcasing



Display Racks & Shelves

- Customizable
- Maximized visibility
- Space optimization
- Durable & high quality
- Flexible & modular display



Display Wall Units

- Customizable
- Vertical space optimization
- Quick installation
- Configurable load bearing
- Enhanced visibility



Experience & Display Counters

- Integrated display + storage
- Modular & customizable
- Durable materials
- Multiple finishes
- Ideal for tech & lifestyle



Display Podiums

- Material options
- Load flexibility
- Customizable heights & lengths
- Corrosion-resistant
- Portable



Impulse Display & Storage Units

- 360° visibility
- Portable
- Variety of materials
- Customizable sizes
- Wide range of accessories



Fruits & Vegetable Display Racks

- Gondola configurations
- Efficient heapers
- Durable materials
- Custom sizes
- Optional weighing scale counter



Display Accessories

- Variety of merchandise
- Durable fittings
- Easy installation
- Customizable
- Seamless integration



Display Fixtures



Hexagona Staples



Bakery Units



Oil Bins



Chocolate Racks



Drawer Unit With Top Cabinets



Promotion Tables



Heapers



Staple Bins



Electronics Display Racks



Fruits & Vegetables End Units



Dry Fruits Container & Step Tables



Staple Bin With Wooden

Covers



Football Racks



Gondola Rack With End Units



Impulse Units



Baggege Counters



Wall Racks



Masala Units



Display Fixtures



Cosmetic Racks



Tabular Bins



Apparel Gondolas



Cosmetic Gondolas



Wooden Shelf Wall Racks



Activity Book Racks



Crockery Racks



Computer Tables



Pharmacy Counters



Showcase Without Side Panels



Display Units



Bakery Racks



LED Wall Units



Mobile Display & Counters



Laptop Tables



AC Wall Units



Crockery & Utensiles



Storage

Robust storage fixtures designed for efficiency & scalability



Storage Racks

- Heavy-duty build
- Corrosion-resistant finish
- Adjustable & expandable shelves
- Quick setup & reconfiguration
- Ideal for warehouses & stockrooms



Storage Pallets

- Wood, metal & plastic options
- 1,000 Kg load-bearing capacity
- Easy loading & unloading
- Custom sizes & configurations
- Durable, long-lasting design



Storage Lockers

- Customizable configurations
- Single to multi-door options
- Corrosion-resistant powder coating
- Strengthened doors with ventilation
- Multiple locking mechanisms



Metainers

- High-grade metal construction
- Collapsible & space-saving
- 300-1,000 Kg load-bearing capacity
- Forklift & trolley compatible
- · Optional wheels for mobility



Pactainers / Roll Cages

- Durable steel wire construction
- Smooth mobility with locking wheels
- Compact & space efficient
- Reduces product damage
- Suitable for front & back-end



Metal Cages

- Strong steel wire base
- Foldable shelves for flexibility
- Bulk storage & transport ready
- Built for tough conditions
- Fixed & swivel wheel options





Movement

Smart, durable solutions for seamless goods & customer movement



Movement Solutions

- Smooth, efficient checkout with smart features
- Integrated monitor & keyboard tray
- Fast-scan barcode housing
- Slot for card payment machines
- Queue management divider
- Built-in bag holder



Shopping Carts

- Sturdy steel wire frame
- Corrosion-resistant finish
- Smooth-rolling caster wheels
- High load-bearing capacity
- Low maintenance



Shopping Baskets

- Tough yet light plastic
- Ergonomic, easy-grip handles
- Stackable for space saving
- Available in vibrant colors
- Ideal for all retail formats



Goods Movement Trolleys

- High load-bearing capacity
- Lightweight & sturdy design
- Corrosion-resistant finish
- Ergonomic push handles
- Equipped with braked swivel casters









Segments We Serve

Grocery Stores/ Marts/ Kirana Stores

- Display wall units
- Gondola racks
- End racks
- Grain units
- Impulse display & storage units

- Billing or cash counters
- Shopping baskets
- Oil bins
- Grocery display racks



Supermarkets & Hypermarkets

- Bakery racks
- Gondola racks
- Storage lockers
- Impulse display units
- Sports item display racks
- Footwear display racks
- Apparel racks & hanging units

- Supermarket grocery racks
- Vegetable & fruit display racks
- Toy display racks
- Crockery & utensil display fixtures
- Cosmetics racks & display unit
- Stationery & gifts display racks
- Shopping baskets & trolleys
- Display checkout counters





Fruit & Vegetable Stores

- Rounded displays
- Wall racks
- Gondola racks
- Heapers
- Billing counters
- Express checkout
- Inclined F&V displays
- Baskets

- F&V display with 2 drawers
- Vegetable & fruit racks
- Trolleys
- Angular semicircular display with inclined basin
- Baggage counters
- F&V display shelving with mesh shelves



Pharmacy & Healthcare Store Fixtures

- Display racks
- Medicine drawers
- End racks
- Pharmacy drawers
- Glass counters

- Cosmetic racks
- Billing counters
- Cabinets
- Gondola units





Sports & Fitness Store Fixtures

- Wall units
- End units
- Bat holders
- Heapers
- Hooks
- Waterfall hangers
- Load bar hangers

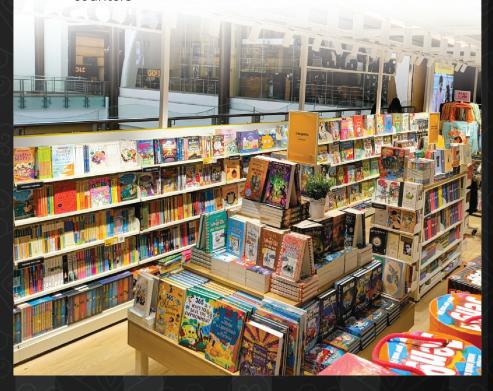
- Ball hoppers
- Dump bin shelfs
- Shoe brackets
- Fitness rolling racks
- Tube hangers
- Dump bins



Books, Stationary & Toys Store Fixtures

- Gondola display racks
- Magazine stands
- Stationery display shelving systems
- Billing & checkout counters

- Display cum storage units
- Book display podiums
- Configurable display racks & shelves





Apparel, Fashion & Footwear Store Fixtures

- Wall racks
- Centre racks
- Wall bay units
- Sock stands
- Billing counters
- Express checkout
- Baskets

- Nesting tables
- Way browsers
- Footwear racks
- Footwear gondola
- Dump bin
- Accessories display fixtures
- Clothing display racks



Electric & Home Appliances Store

- AC display wall units
- Experience zones
- Podiums
- Accessories
- Display counters with storage

- TV display units
- Mobile display counters
- Laptop display counters
- Home appliance & electronics display racks





Specialty Stores

- Bakery & chocolate stores
- Fuel stations
- Wine & alcohol stores

- Home furnishing stores
- Crockery & utensils stores



















Introducing Luxury Store Fixtures

Our luxury store fixtures combine cutting-edge innovation with timeless elegance to create a premium retail experience. Designed with precision and functionality, these future-ready fixtures offer both aesthetic appeal and durability.

Perfect for high-end retail environments, they elevate the shopping experience while adapting to evolving consumer needs, providing a seamless blend of style and performance.

- High-End Materials: Only the finest quality materials used
- Sculptural Design: Elegant & unique, elevating the store's aesthetic
- Seamless Integration: Tailored to fit the exclusive needs of luxury brands
- Craftsmanship Excellence: Attention to detail in every fixture for flawless presentation
- Exclusive Customization: Personalization options to match distinct brand styles



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Premium Range Of Luxury Store Fixtures



Post Apparel Fixture

Elegant fixtures designed for premium apparel displays with sleek, modern finishes.

- Premium material construction
- Sleek & modern design
- Easy installation & expansion
- Customizable display options
- Versatile & functional



Frame Apparel **Fixture**

Modern fixtures designed to elevate apparel presentation with customizable features, perfect for luxury retail environments.

- Versatile shelves & hang-bars
- Sleek, slot-free design
- LED backlighting
- Easy installation
- Durable MS pipes, powder-coated finish



Browser Gondola Fixture

Modular & unique Browser Gondola for dynamic & organized merchandise display.

- Versatile on-floor fixture
- Adjustable for different displays





Hangrail Fixture

Flexible design for displaying apparel & accessories with adjustable rails.

- Premium material construction
- Sleek & modern design
- Easy installation & expansion
- Customizable display options
- Versatile & functional



Grill Based ShoeFixture

Flexible fixture design to display a variety of products with customizable options.

- Grid design for flexible product display
- Ideal for shoes, apparel & handbags
- Features display box for single shoe focus
- Glow box to highlight hero products
- Durable wood & MS materials with premium finishes



Post Based Shoe Fixture

A unique, expandable post-based fixture for displaying shoes, bags & apparel with customizable attachments.

- Unique single post system for easy display
- Expandable with customizable attachments
- Ideal for shoes, bags & apparel
- Includes price tag holder for shoes
- Durable MS pipes with black powder coating





Watch **Fixture**

A sleek, symmetrical watch fixture with LED lighting & accessible drawers, ideal for displaying watches, leather goods & jewellery.

- Symmetrical design for uniform display
- Accessible drawers on all sides
- LED lighting enhances product visibility
- Displays watches, leather goods & jewellery
- Black PU finish for sleek appearance



Belt **Fixture**

A dynamic fixture with adjustable rails & customizable display options, designed for a clean & organized presentation of accessories.

- Perforated sheets for flexible bracket options
- Adjustable hang-rail heights
- Includes a mirror for enhanced display
- Wooden box for a clean, polished look

 Laminated wood with dark grey powder



Cosmetics **Fixture**

A minimalist, modular fixture perfect for showcasing cosmetics & premium products with subtle lighting.

- Modular shelves for adjustable height display
- Clean, slot less front design for a sleek look
- Under-shelf lighting to highlight products
- Ideal for cosmetics, perfumes & small items
- Premium marble laminate & copper finish materials





Cosmetics Fixture II

A premium fixture designed to elegantly showcase cosmetics & small products while enhancing brand visibility.

- Ceiling-to-floor fixture for cosmetics & perfumes
- Curved edges for an elegant appearance
- Metallic copper finish for a premium look
- Slotting for ads & separate branding bracket
- Crafted from wood & MS with a high-gloss white laminate



Perfume **Fixture**

An elegant fixture designed to showcase premium products with a stunning copper finish & bottom lighting.

- Designed for smaller, premium products like perfumes & cosmetics
- Bottom-lit shelves to highlight products
- Symmetric design for a sleek & balanced look
- Copper finish enhances the premium aesthetic
- sheets for durability



Nesting Table

A premium table fixture with a marble finish, perfect for showcasing products in a luxurious setting.

- Displays apparel, handbags, shoes & more
- Functions as a central podium in the store
- Elegant marble finish adds sophistication
- Symmetric design for a balanced look
- Premium copper & marble laminate finishes





Panel Based Fixture

A sleek & versatile fixture designed to adapt to your retail needs with ease & efficiency.

- Easy installation process
- Highly expandable for future growth
- Versatile for displaying various products
- Modular design for flexible configurations
- Durable black powder-coated finish for a sleek look



Luggage Bags Fixture

A versatile fixture designed to showcase & organize a variety of products, from luggage to accessories, with style & efficiency.

- Modular shelves for adjustable height
- Suitable for displaying luggage, bags & accessories
- Efficient use of corner space
- Customizable shelf materials & configurations
- Under-shelf lighting to enhance product visibility



Handbag Fixture

A premium fixture that blends functionality with elegance, elevating the display of luxury fashion items.

- Modular shelves with adjustable height
- Ideal for displaying bags, heels & accessories
- Utilizes corner space effectively
- Customizable shelves & materials
- Features under-shelf lighting for enhanced display





Quality Certificates

We are an ISO certified company









How We Work

Initial Consultation & Customer Interaction

Understanding needs & expectations

Manufacturing with Advanced Automation

High-tech in-house production

Quality Control & Testing

Inspection as per global standards

Site Visit & Requirement Mapping

Dimensions & workflow evaluation

Prototyping & Client Approval

Samples & quality check

Logistics & Installation

On-time delivery & setup

Store Design & Conceptualization

Concept, layout & materials

Advance Payment

Project initiation payment

After-Sales Support & Maintenance

Ongoing service & upkeep

Preliminary Layout & Cost Estimation

Initial design & pricing

Special Offer (Where Applicable)

Value-adds & benefits

Detailed Design & Visualization

3D views & materials

Layout Approval

Client review & confirmation











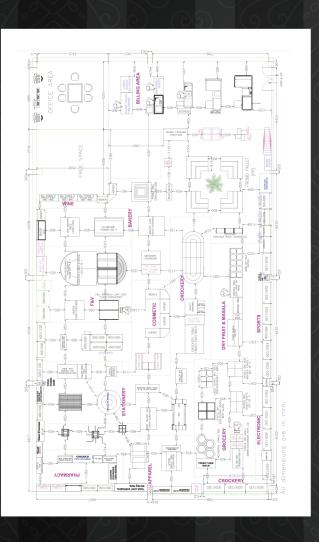
How We Monitor Our Sales

Sales performance is seamlessly monitored through robust internal software systems

PPC : ORDER PLAN VS ACTUAL TRACKING												
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Sr No		Transmission Date	Planned Date	Actual Date	Planned Date	Actual Date	Planned Date	Actual Date	Planned Date	Actual Date	Given Date	Actual Date
1	P24-PA0078-B3	24-02-2025	28-02-2025	28-02-2025	01-03-2025	01-03-2025	03-03-2025	03-03-2025	04-03-2025	04-03-2025	04-03-2025	06-03-2025
2	P25-AT0037-A1	25-02-2025	28-02-2025	28-02-2025	01-03-2025	01-03-2025	03-03-2025	03-03-2025	04-03-2025	04-03-2025	05-03-2025	05-03-2025
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Develop a Compelling Store Concept









Fresh Supermarket.

3 reviews · 1 photo

Best quality products.

Higher load capacity & durable fixtures.





Gaurav D Local Guide · 5 reviews · 8 photos

I recently purchased furniture from instor india pvt. Limited and had a fantastic experience! From the moment I visited their showroom, I was impressed with the variety of styles and designs available. Whether you're looking for something modern, classic, or minimalist, they have it all.





Giriraj Batakulawar

The assistance given by the company representative is helpful for my shop management, priyanka mam helped me and assessed for managing the design of the store i am thankful for their support







bansi lande

1 review - 1 photo

This Shelf is very attractive, beaty for our Shop it is very useful & Safe we are fully satisfied with the material which you have supplied to us.we are very thankful to Dattaji Patil ... More





Here's What Our Clients Say About Us





We Get Your Feedback & Handover Documents

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KIDER INDIA PVT. LTD.	Customer Experience Feedba
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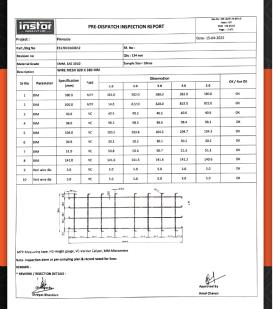
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-	Experience with Customer Care Team	
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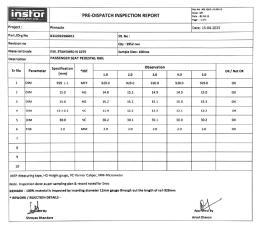


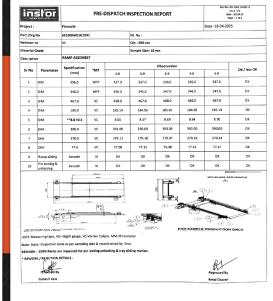


How We Ensure The Quality Of Your Fixtures

Daily quality inspection report





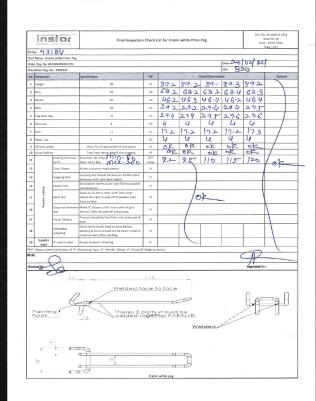






How We Ensure The Quality Of Your Fixtures

Daily quality inspection report



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4		visual Defects	Free from dents, damage & scratches.	VI	or	OC	62	0×2	ox_	
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8		Coating thickness (DFT)	Structure- 80-110μ M) Λ 6 τ Matt- 60 to 80μ Mod 200	DFT meter	85	- 115	120	115	95	
9		Color Shade	As per customer requirement	VI		1				/
10	<u> </u>	Cupping test	Cupping test Should be done on 20.0mm ball diameter with upto 8 mm depth.	VI						
11	Powder coating	Impact test	Acceptance norms as per specified by powder manufacturer	VI						
12	Powde	Bend test	Done on 25.0mm roller with 5mm inner radius.No crack or peel off of powder coat from surface.	VI						()
13		Cross cut adhesion test	Make 'X' Shape cut by cross cutter of grid 1mmx11 line. No peel off should obs.	VI		/ •	2_			
14		Visual Defects	Product should be free from rust,undercoat & etc.	VI						
15		Unloading/stacking	Hook marks touch need to done before stacking & there should not be direct metal to metal contact while stacking.	VI						
16	Supplier mark	"I" punch mark	As per located in drawing.	VI						
MT- Me	easurement technic	ue, MTP- Measuring Tape, V	C- Vernier Caliper, VI- Visual							
OTE-								1		
Checked	I Bu : -	1					4	roved By :		_



Production Planning & Control

Planned vs Actual

PPC: ORDER PLAN VS ACTUAL TRACKING

		Order	Production		Powder Coating		Assembly		Packing		Order Dispatch Date	
Sr.	Offer	Transmission	Planned	Actual	Planned	Actual	Planned	Actual	Planned	Actual	Given	Actual
No.	Number	Date	Date	Date	Date	Date	Date	Date	Date	Date	Date	Date
1	P23-RL0151-B1	05/Apr	08/Apr	08/Apr	09/Apr	09/Apr	10/Apr	10/Apr	11/Apr	11/Apr	12/Apr	12/Apr
2	P24-SA0033-B1	09/Apr	11/Apr	11/Apr	13/Apr	13/Apr	15/Apr	15/Apr	16/Apr	17/Apr	15/Apr	17/Apr
3	P24-AT0049-A2	09/Apr	11/Apr	11/Apr	13/Apr	13/Apr	15/Apr	15/Apr	16/Apr	16/Apr	17/Apr	17/Apr
4	P24-CS0057-A1	10/Apr	12/Apr	12/Apr	15/Apr	15/Apr	16/Apr	16/Apr	17/Apr	17/Apr	20/Apr	18/Apr
5	P17-MB0027-D1	11/Apr	15/Apr	15/Apr	16/Apr	16/Apr	17/Apr	18/Apr	18/Apr	18/Apr	20/Apr	20/Apr
6	P24-AT0044-A1	15/Apr	16/Apr	16/Apr	18/Apr	18/Apr	20/Apr	20/Apr	21/Apr	21/Apr	25/Apr	25/Apr
7	P24-SA0033-C1	15/Apr	16/Apr	16/Apr	18/Apr	18/Apr	20/Apr	20/Apr	21/Apr	21/Apr	25/Apr	25/Apr
8	P23-RL0210-B1	15/Apr	17/Apr	17/Apr	18/Apr	18/Apr	20/Apr	20/Apr	21/Apr	22/Apr	21/Apr	22/Apr
9	P23-SA0180-B1	20/Apr	25/Apr	26/Apr	27/Apr	27/Apr	29/Apr	29/Apr	30/Apr	30/Apr	30/Apr	30/Apr
10	P23-AT0095-A1	25/Apr	27/Apr	27/Apr	29/Apr	29/Apr	02/May	02/May	03/May	03/May	04/May	04/May

















Laser Cutting



Turret Punching



Bending



Roll Forming



Wire Section



Fabrication



Powder Coating



Assembly



FG Packing

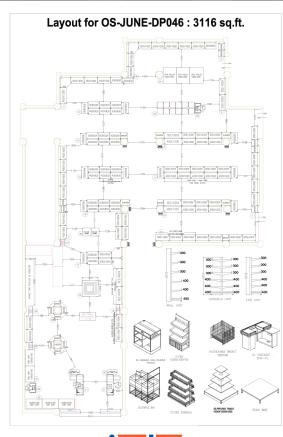
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