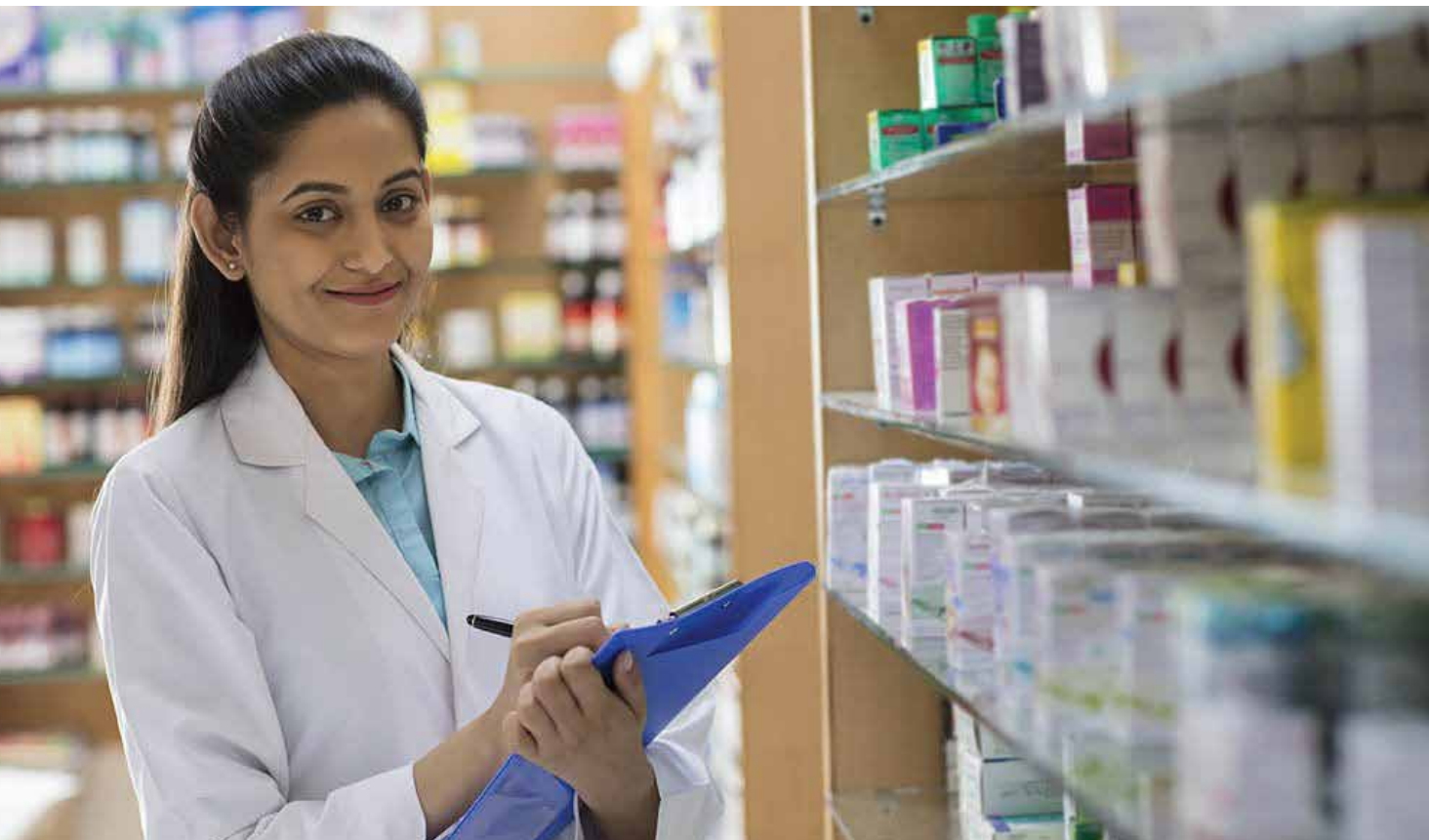




# FIXTURES & SOLUTIONS FOR MODERN PHARMACY & MEDICAL STORES



**instor**  
KIDER INDIA PVT. LTD.



## Instor

Kider India Pvt. Ltd.

We are the largest manufacturer and exporter of retail fixtures and industrial solutions in India. We provide functional, innovative and premium range of display, storage and movement solutions for modern retail stores, warehouses and various industrial applications. From design and manufacturing to installation, service and care, we are your single-point partner for all retail store needs.

Our widest range of and customised solutions with the highest space utilization technology, most durability, competitive pricing and functional designs help you deliver the best customer experience at every touch point and grow your retail footprint.

Our products pass through toughest tests and are lab certified to give you the best quality, long lasting durability and beautiful aesthetics.







Today's pharmacies **offer much more than just medicines** to get customers wallet share. In a highly competitive market, **the customer experience** you deliver becomes your differentiator.

Pharmacies or medical stores have become more of a hybrid model where, in addition to medicine and healthcare products, they carry personal care, cosmetics and a small amount of food and beverage items. There is a need to display and organize many products across categories in a relatively limited floor space.

Our solutions created carefully for specific needs of pharmacies and healthcare stores offer maximum space utilisation and beautiful aesthetics to deliver refreshing customer experience.



**OUR DESIGNS  
AND FIXTURES**

**MAKE YOUR PHARMACY  
MODERN, UNIQUE,  
REFRESHING AND  
CUSTOMER  
FRIENDLY**

# Complete Range of Solutions for Pharmacy & Medical Stores

Medicine Glass Cabinets

Racks with Glass Sliding Doors

Display Racks

Medicine Drawers

Gondola Units

Cosmetics Racks

Billing Counters



# MEDICINE GLASS CABINETS

- ✓ Easy access, optimum storage and clean display
- ✓ With or without sliding glass doors
- ✓ Shelves in metal and glass
- ✓ Long-term durability and cost-effective implementation.
- ✓ Option to add drawers or cabinet units







**BEST**  
**WALL AND**  
**FLOOR SPACE**  
**UTILISATION**



# DISPLAY RACKS

- ✓ Perfect for over-the-counter medicines
- ✓ Designed for display of personal care, cosmetics and food items
- ✓ Customized as per your store layout
- ✓ Option to choose metal and/or glass shelf tops
- ✓ Racks with storage cabinets or drawers
- ✓ Available in a variety of colours to match your store interiors





DISPLAY RACKS





# RACKS WITH STORAGE

- ✓ Helps organize and manage medicine supply in an efficient way
- ✓ Best use of wall and floor space without extra storage room
- ✓ Helps to organize and manage products in an efficient way
- ✓ Modern aesthetics and long lasting durability





RACKS WITH STORAGE





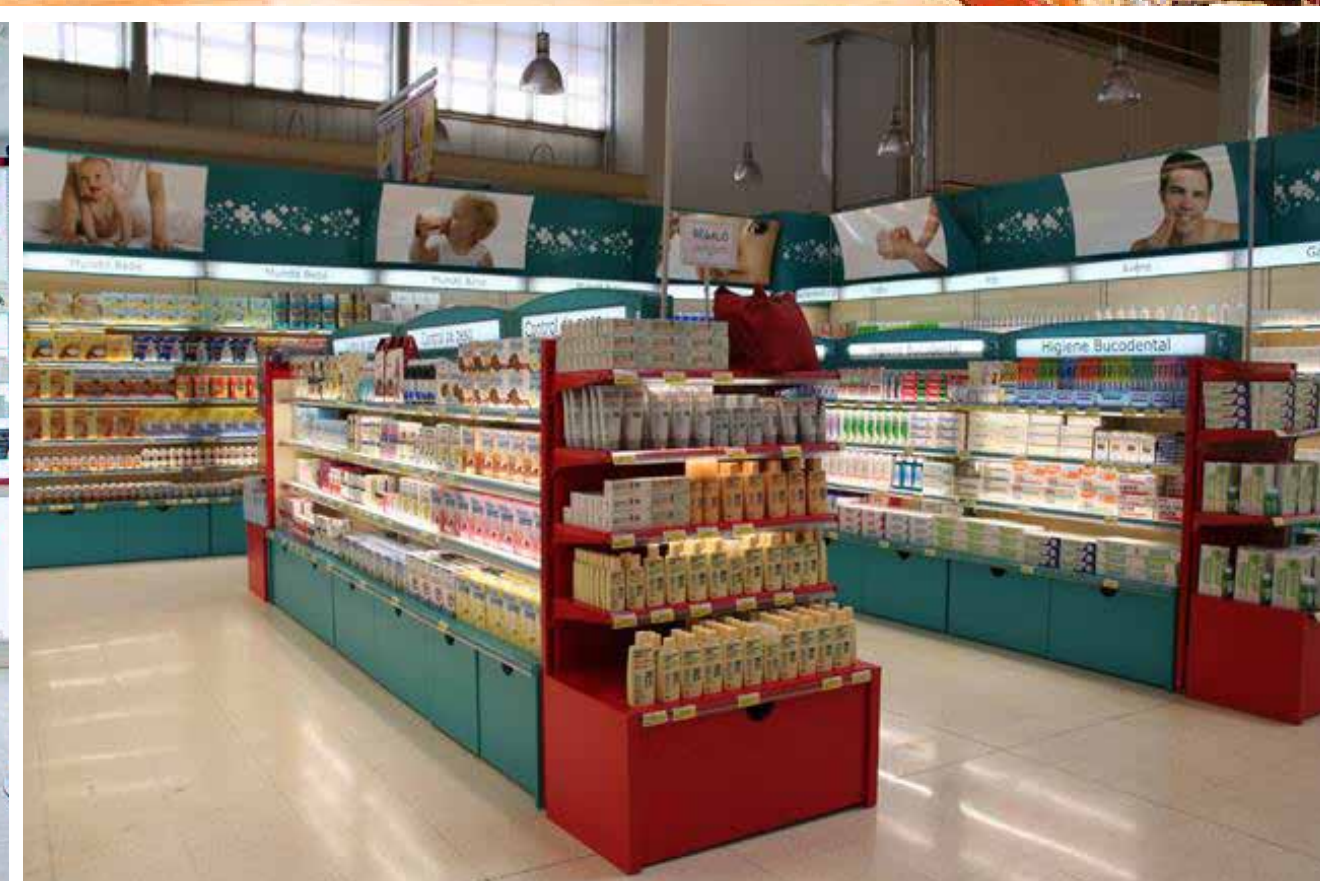
# GONDOLA UNITS

- ✓ Designs with optimum space utilisation
- ✓ Available in various configurations
- ✓ Available in a variety of sizes and finishes





GONDOLA UNITS





# MEDICINE DRAWERS

- ✓ Built for longer durability
- ✓ Non-corrosive and perfect for medicines storage
- ✓ Provides optimum storage in a limited space
- ✓ Easy to mount and remove drawer units

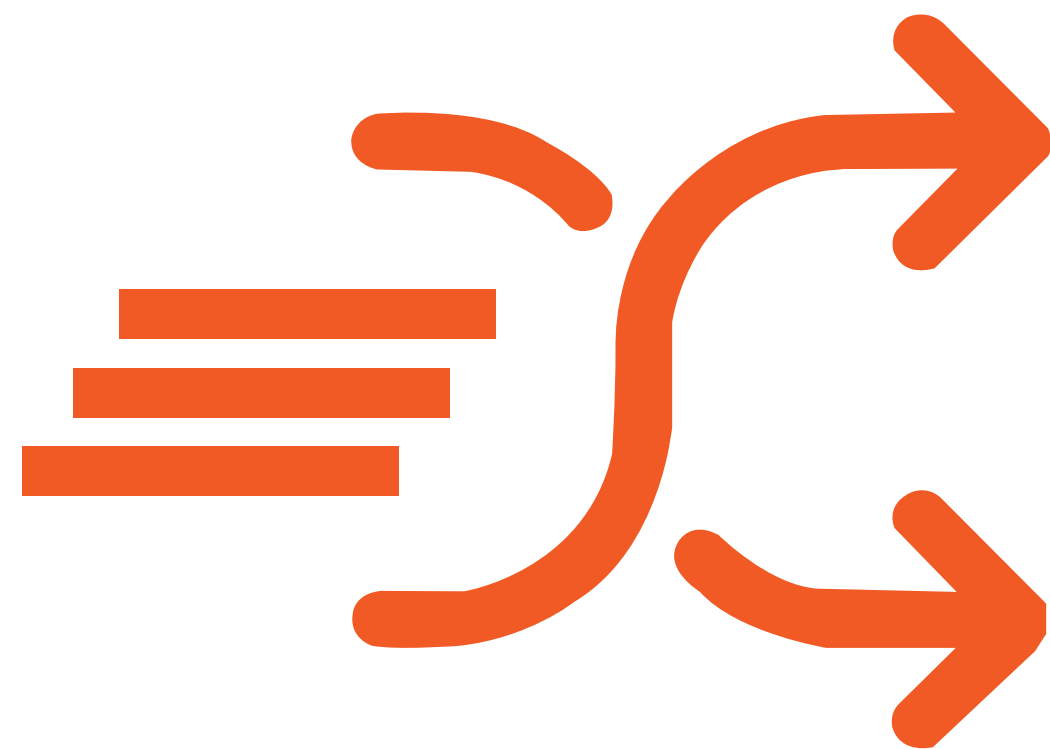




MEDICINE DRAWERS





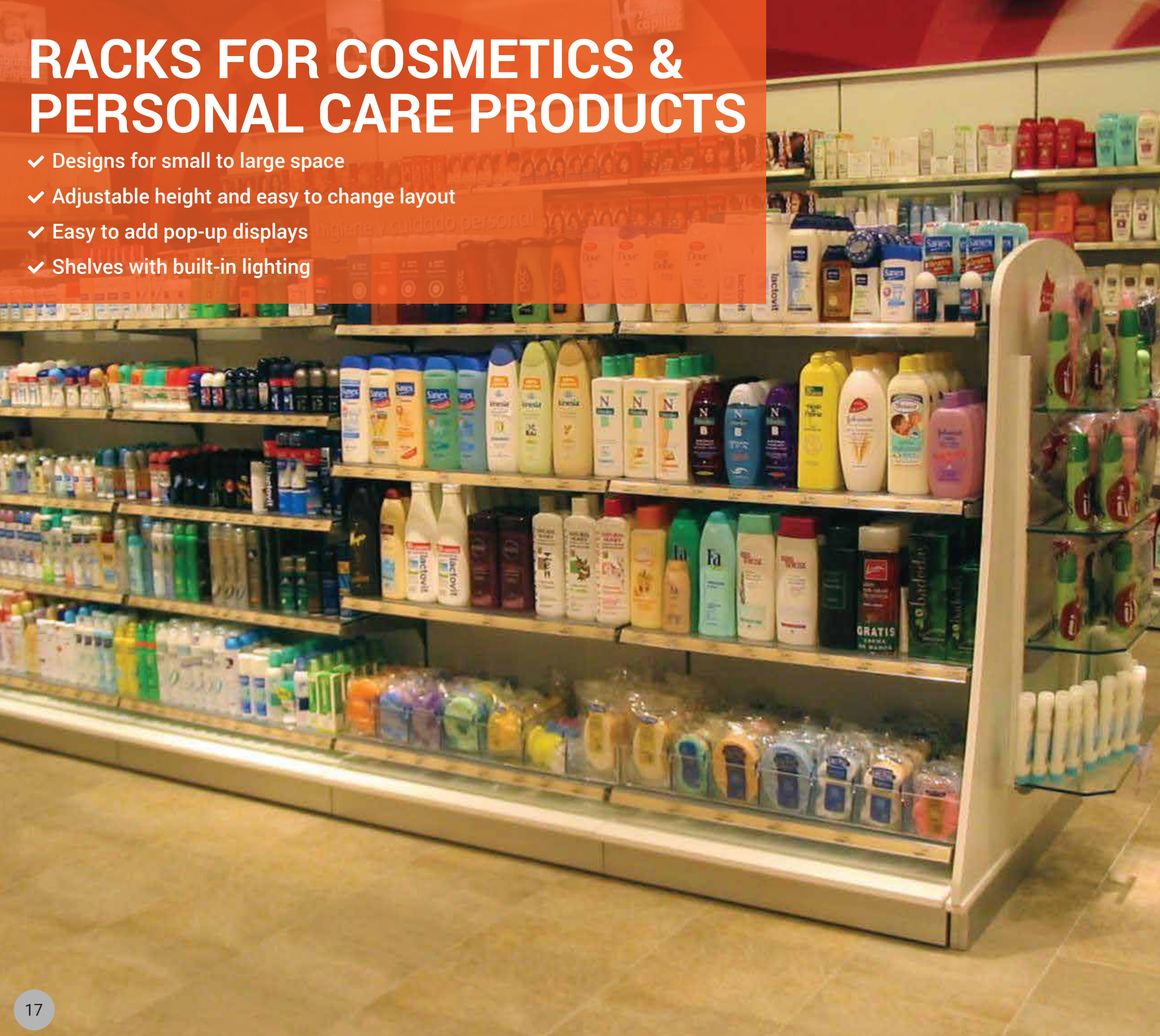


QUICK AND  
EASY TO **SWITCH**  
**LAYOUTS**



# RACKS FOR COSMETICS & PERSONAL CARE PRODUCTS

- ✓ Designs for small to large space
- ✓ Adjustable height and easy to change layout
- ✓ Easy to add pop-up displays
- ✓ Shelves with built-in lighting





RACKS FOR COSMETICS & PERSONAL CARE PRODUCTS





# BILLING COUNTERS

- ✓ Available in custom designs
- ✓ Variety of colours and styles to match your store branding
- ✓ Point of Sale systems compliant
- ✓ Available in metal, and wood finishes



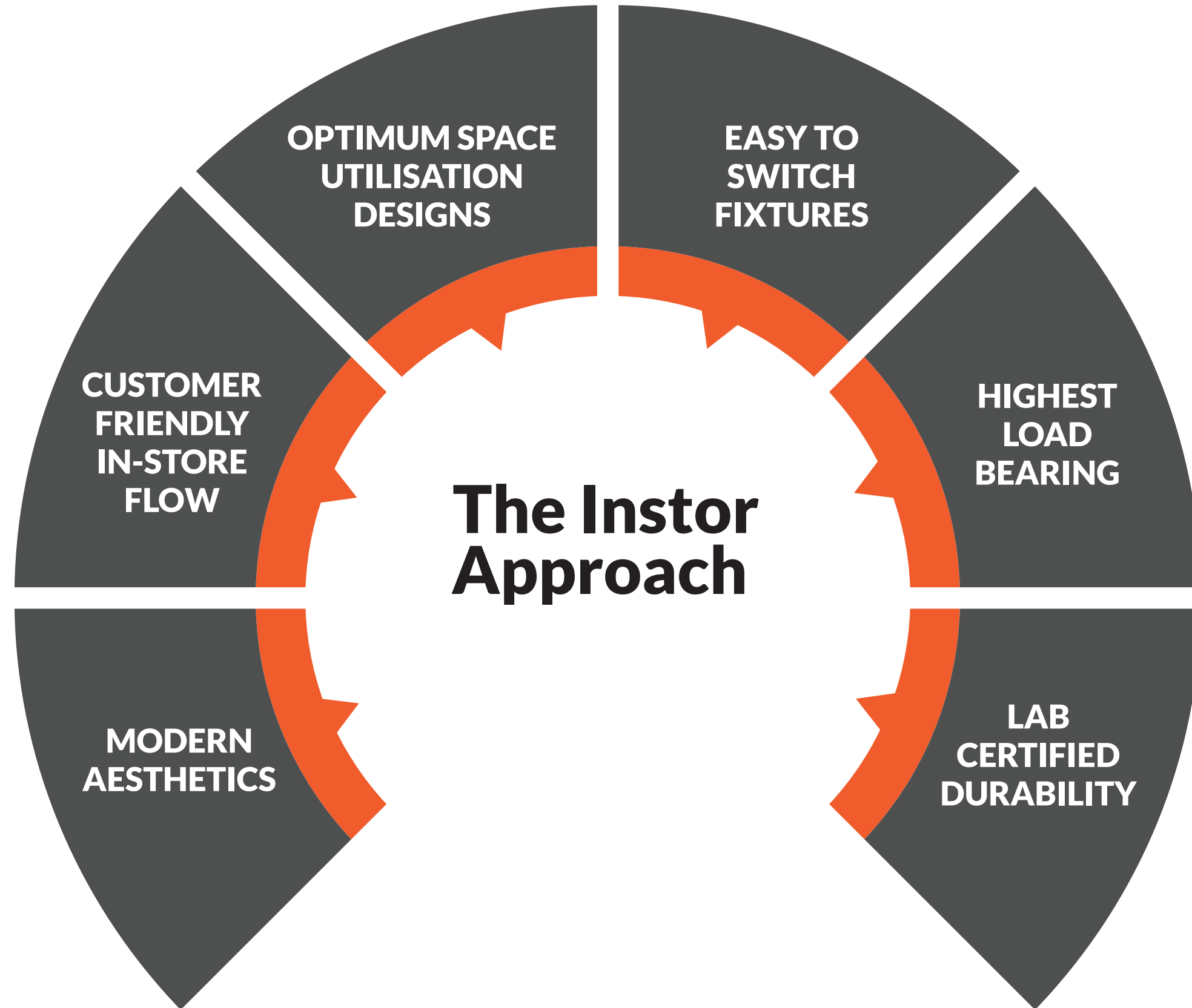


**We help you deliver the  
best customer  
experience & get  
highest returns on  
investment.**

## ■ About Us

There is more to our approach than just measuring your store and supplying fixtures. With a team of 400+ employees, we have been on the forefront of the transformative change in the retail and warehouse industry. Having delivered products for more than 5000 stores worldwide, we understand your unique requirements and what it takes to set up a retail outlet for delivering a type of experience that serves your customers well and gives you a competitive edge with higher profits.







# India's #1 Company for Retail Store Fixtures & Specialised Solutions

Our 360-degree solutions help you deliver the best to your customers at every touch point and grow your retail footprint. We fully embrace the “Make in India” initiative and stand behind everything we build.



**5000+**

Stores Completed & Counting

**100-1,00,000 SQ. FT.**

Size of stores we provide  
premium quality fixtures for

**30,00,000 SQ. FT.**

Total Space Covered With  
Our Modern Fixtures & Solutions

**4,00,000 SQ. FT.**

Modern Factory with Automation  
& Robotic Manufacturing

**PAN INDIA**

Installations and quality customer  
service across India

**₹100 CR**

Investment in state-of-the manufacturing  
and R&D to create innovative products





**LAB CERTIFIED  
DURABILITY**



# Tested & Certified

Instor products pass through the toughest tests and are certified to give you:

- Best quality
- Long lasting durability
- Beautiful aesthetics



## ■ Series of tests we put our products through

1. Bend Test (ISO1519): No paint peel off
2. Cupping (ISO 1520) & Cross Cut Test (ISOI 2409): Ensure perfect paint adhesion
3. Impact Test (ISO 6272): No impact on the paint against weight drop
4. Nugget Test For Welding Measures: Ensure perfect bonding of shelf and omega
5. Salt Test (ASTM B117): 1000 hours of salt test against blistering, corrosion and rusting.  
Certified in an independent lab







# Why Instor

Businesses choose Instor solutions over other suppliers for unique designs, customer-friendly in-store flow, best utilisation of space and long lasting durability. Our customers see higher return on investments and increased customer retention.



## Unique Designs

Our designs make your store look unique, attractive, customer friendly and most functional



## High Aesthetic Value

With India's most advanced powder coating unit, you get lasting durability even after 3000 days.



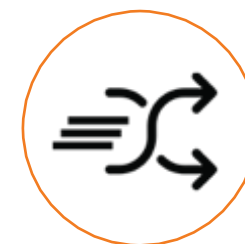
## Best Space Utilisation

With our designs and fixtures, you are able to use the floor and wall space in the most effective and functional way



## Highest Load Bearing Capacity

Our unique UpRight base and designs give you the highest load bearing capacity in the industry, eliminating the need for extra storage, constant repairs and additional investments.



## Easy to Switch Layouts

With ever changing customer behaviours, and new product introductions, you need to modify layouts fast. Our EasySwitch feature allows you to easily and quickly make adjustments or change layouts



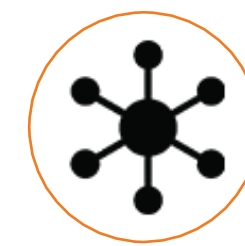
## Tested & Lab Certified

We run our products through many tests to ensure durability and high resistance to corrosion and harsh conditions. Our products are lab certified to meet highest quality and durability standards.



## High Return on Investment

With lab certified durability, attractive designs, ease of shopping and best space utilisation, you get top returns on your investment.



## Single Point Execution

From concept and design to build, install and care; our team of experts executes every step flawlessly.



## We Care

From a tiny screw to racks and counters, we stand behind everything we manufacture. We are always there to support and serve you.





“

*After evaluating products from local providers and China for our store, I can say that Instor's products' quality is far superior and best in the market. Their team helped set up two floors store in just 12 days from start to finish. I highly recommend Instor to anyone looking to set up small or large retail outlets.*

- Anil Rathod. Managing Director. **Bagfull Mart**



# OUR CLIENTS

Our clients range from small stores to large chain stores.  
We have done stores for clients with a single location and  
clients with hundreds of locations.





# Our Infrastructure

Instor's state-of-the-art manufacturing facility is spread across 9 acres with modern and sustainable manufacturing machinery and processes.

**Modern & sustainable manufacturing**

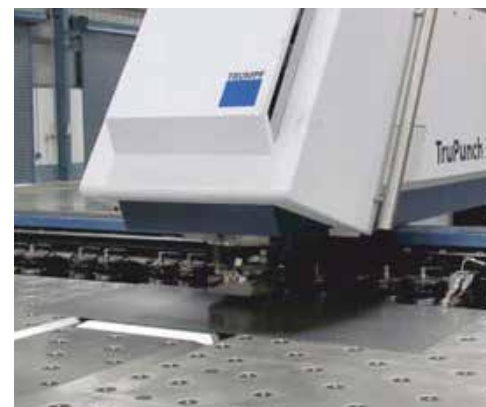
**India's most advanced powder coating unit**

**Robotics manufacturing for ultimate precision**

**Large-scale production capacity**

**World's best machinery for 100% automation**

**Environment - friendly plant, machinery & processes**



**Automatic, CNC controlled sheet punching machine**



**CNC controlled, automatic sheet bending machine**



**Fully conveyerised automatic powder coating plant**



**Robotic arm welding shelf joints**



# WE ARE INSTOR

110% COMMITTED TO YOUR SUCCESS.  
Extra 10% is our willingness and commitment  
to go out of the way for you.



Go with  
India's #1 choice.

## GET IN TOUCH

Call +91 98220 09838 | +91 91300 90428 | +91 2137 678000  
[www.instorindia.com](http://www.instorindia.com)

**instor**

Kider India Pvt. Ltd.

New Gat 584/2, Koregaon Bhima,  
Pune 412 216 INDIA