



FIXTURES & SOLUTIONS FOR ELECTRONICS STORES & MOBILE STORES

instor
KIDER INDIA PVT. LTD.



Instor

Kider India Pvt. Ltd.

We are the largest manufacturer and exporter of retail fixtures and industrial solutions in India. We provide functional, innovative and premium range of display, storage and movement solutions for modern retail stores, warehouses and various industrial applications. From design and manufacturing to installation, service and care, we are your single-point partner for all retail store needs.

Our widest range of pre-made and customised solutions with the highest space utilisation technology, durability, economical pricing and functional designs help you deliver the best customer experience at every touch point and grow your retail footprint by leaps and bounds.

Our products pass through toughest tests and are lab certified to give you the best quality, long lasting durability and beautiful aesthetics.





What Makes Instor The Best Choice for Electronics Stores & Mobile Stores

Instor offers a variety of electronic product display like racks to grab customers attention. We offer a range of products to display TVs, AC units, refrigerators, washing machines and other consumer durable electronics and showcase options for customer interaction. Our display shelves and racks are designed to bear the weight of the product and still maintain their aesthetic appeal. Securely locked store fixture displays help you showcase exclusive merchandise like cameras, laptops and phones without the fear of manhandling or theft of equipment



**OUR DESIGNS
AND FIXTURES**

**MAKE YOUR STORE
MODERN, UNIQUE,
ATTRACTIVE AND
CUSTOMER
FRIENDLY**

Cutting Edge Display Solutions for Modern Consumer Electronics Store (CDIT)

AC Wall Units

TV Display Units

Washing Machine Gondolas

Home Appliance & Electronic Display Racks

Laptop Display Counter

Mobile Display & Counter

Display Counters with Storage

Experience Zones

Podiums

Accessories

Checkout Counters



Why Instor

Businesses choose Instor solutions over other suppliers for unique designs, customer-friendly in-store flow, best utilisation of space and long lasting durability. Our customers see higher return on investments and increased customer retention.



Unique Designs

Our designs make your store look unique, attractive, customer friendly and most functional



High Aesthetic Value

With India's most advanced powder coating unit, you get lasting durability even after 3000 days.



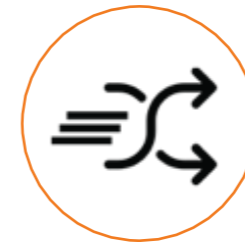
Best Space Utilisation

With our designs and fixtures, you are able to use the floor and wall space in the most effective and functional way



Highest Load Bearing Capacity

Our unique UpRight base and designs give you the highest load bearing capacity in the industry, eliminating the need for extra storage, constant repairs and additional investments.



Easy to Switch Layouts

With ever changing customer behaviours, and new product introductions, you need to modify layouts fast. Our EasySwitch feature allows you to easily and quickly make adjustments or change layouts



Tested & Lab Certified

We run our products through many tests to ensure durability and high resistance to corrosion and harsh conditions. Our products are lab certified to meet highest quality and durability standards.



High Return on Investment

With lab certified durability, attractive designs, ease of shopping and best space utilisation, you get top returns on your investment.



Single Point Execution

From concept and design to build, install and care; our team of experts execute every step flawlessly.



We Care

From a tiny screw to racks and counters, we stand behind everything we manufacture. We are always there to support and serve you.

AC WALL UNITS

- ✓ Sturdy and highly durable wall unit
- ✓ Can hold products across various sizes and weights
- ✓ Can be customised for various unit sizes and store layouts





BEST-IN-CLASS
LOAD BEARING
CAPACITY



TV DISPLAY UNITS

- ✓ Capacity up to 300kg per layer
- ✓ Can be customised for different heights & lengths
- ✓ Fully adjustable racking solution for various models



WASHING MACHINE GONDOLA

- ✓ Load bearing capacity up to 1000 kg
- ✓ Available in different colours and sizes
- ✓ Fully adjustable rack solutions that can stock different varieties



HOME APPLIANCE & ELECTRONICS DISPLAY RACKS

- ✓ Load bearing capacity up to 300Kg per layer
- ✓ Can be customised for different lengths and heights
- ✓ Can be combined with different accessories to showcase smaller appliances



LAPTOP DISPLAY COUNTER

- ✓ Modern design with slanted front glass and lights
- ✓ Highly durable and made of high grade raw material
- ✓ Can be customised to any style, material, colour and dimensions





QUICK AND
EASY TO **SWITCH**
LAYOUTS

MOBILE DISPLAY & COUNTER

- ✓ Unique design that draws customer attention to the products
- ✓ Can store and display mobiles and accessories
- ✓ Keeps merchandise safe from breakage or theft





BEST
WALL AND
FLOOR SPACE
UTILISATION

DISPLAY COUNTERS WITH STORAGE

- ✓ Give an option to customers to look and feel the tech gadgets
- ✓ Increases the potential of sales with display + storage design



EXPERIENCE ZONES

- ✓ Available in glass, wood, and steel
- ✓ Display counters with storage
- ✓ Lock and secure cabinets
- ✓ Available in custom designs and sizes





PODIUMS

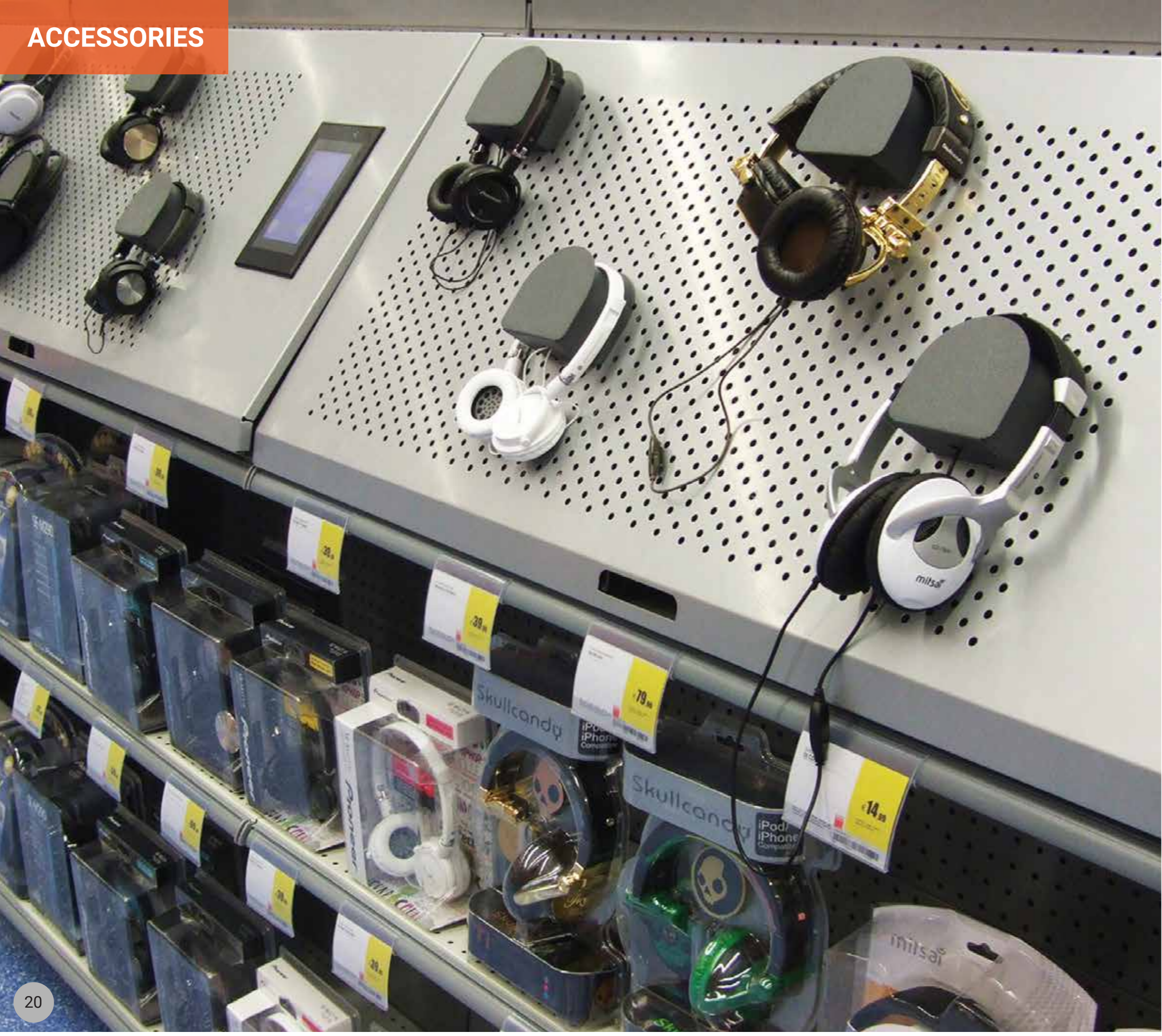
- ✓ Available in wooden or metal materials
- ✓ Used for light and heavy-duty products
- ✓ Customisable lengths and heights
- ✓ Podium accessories



ACCESSORIES

- ✓ Easily display all types of smaller electronics and appliances
- ✓ Sturdy fittings adapt to any existing products
- ✓ Works well with electronic stores that offer a variety of products





CHECKOUT COUNTERS

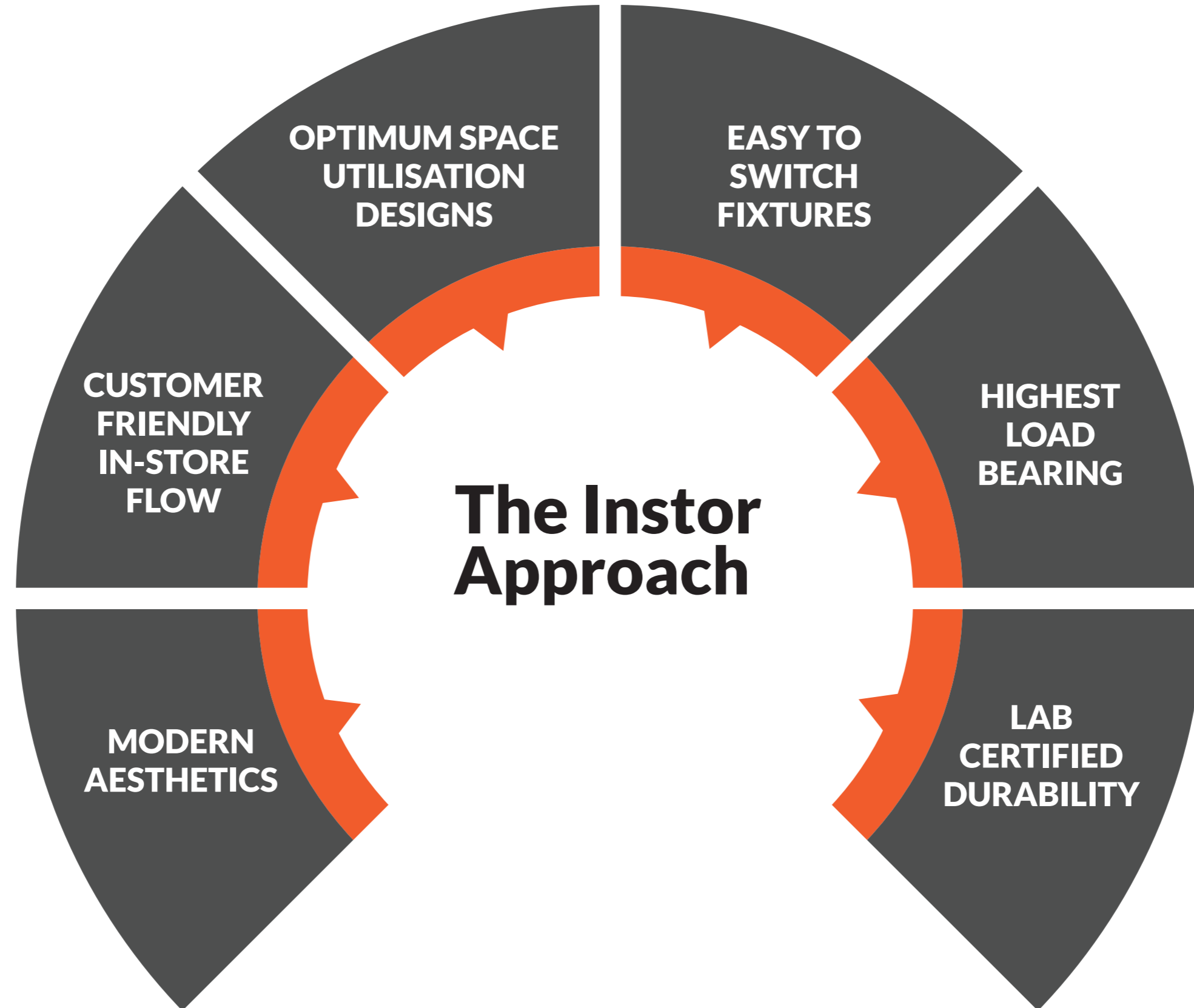
- ✓ Monitor stand & keyboard tray
- ✓ Scanner housing hand
- ✓ EDC machine for express checkout
- ✓ Fake note detector stand
- ✓ Telescopic divider to manage customers at the billing counter
- ✓ A bag holder for immediate packaging of goods



We help you deliver the best customer experience & get highest returns on investment.

■ About Us

There is more to our approach than just measuring your store and supplying fixtures. With a team of 400+ employees, we have been on the forefront of the transformative change in the retail and warehouse industry. Having delivered products to more than 5000 stores worldwide, we understand your unique requirements and what it takes to set up a retail outlet for delivering a type of experience that serves your customers well and gives you a competitive edge with higher profits.



India's #1 Company for Retail Store Fixtures & Specialised Solutions

Our 360-degree solutions help you deliver the best to your customers at every touch point and grow your retail footprint. We fully embrace the "Make in India" initiative and stand behind everything we build.



5000+

Stores Completed & Counting

100-1,00,000 SQ. FT.

Size of stores we provide
premium quality fixtures for

30,00,000 SQ. FT.

Total Space Covered With
Our Modern Fixtures & Solutions

4,00,000 SQ. FT.

Modern Factory with Automation
& Robotic Manufacturing

PAN INDIA

Installations and quality customer
service across India

₹100 CR

Investment in state-of-the-art manufacturing
and R&D to create innovative products



**LAB CERTIFIED
DURABILITY**

Tested & Certified

Instor products pass through the toughest tests and are certified to give you:

- Best quality
- Long lasting durability
- Beautiful aesthetics



■ Series of tests we put our products through

1. Bend Test (ISO1519): No paint peel off
2. Cupping (ISO 1520) & Cross Cut Test (ISOI 2409): Ensure perfect paint adhesion
3. Impact Test (ISO 6272): No impact on the paint against weight drop
4. Nugget Test For Welding Measures: Ensure perfect bonding of shelf and omega
5. Salt Test (ASTM B117): 1000 hours of salt test against blistering, corrosion and rusting.
Certified in an independent lab





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After evaluating products from local providers and China for our store, I can say that Instor's product quality is far superior and the and best in the market. Their team helped set up two floors store in just 12 days from start to finish. I highly recommend Instor to anyone looking to set up small or large retail outlets.

- Anil Rathod. Managing Director. **Bagfull Mart**

OUR CLIENTS

Our clients range **from small stores to large chain stores**.
We have done stores for clients with a single location and
clients with hundreds of locations.



Our Infrastructure

Instor's state-of-the-art manufacturing facility is spread across 9 acres with modern and sustainable manufacturing machinery and processes.

Modern & sustainable manufacturing

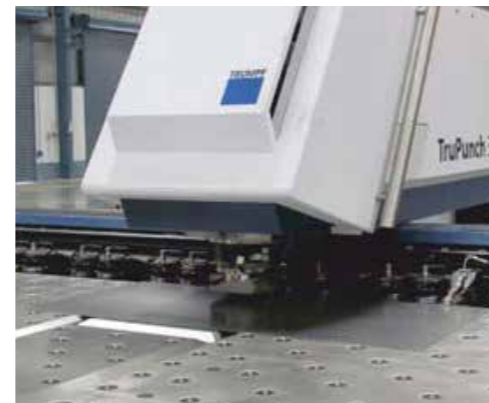
India's most advanced powder coating unit

Robotics manufacturing for ultimate precision

Large-scale production capacity

World's best machinery for 100% automation

Environment - friendly plant, machinery & processes



Automatic, CNC controlled sheet punching machine



CNC controlled, automatic sheet bending machine



Fully conveyerised automatic powder coating plant



Robotic arm welding shelf joints

WE ARE INSTOR

110% COMMITTED TO YOUR SUCCESS.
Extra 10% is our willingness and commitment
to go out of the way for you.

Go with
India's #1 choice.

GET IN TOUCH

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